

## **Historic, Archive Document**

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*"Nemapeg"*

## SELECTED PLANTS for 1942

### Our Famous Hardy Exhibition 'Mums

#### Those Large Incurved Varieties, 5 to 7 Inches Across

They have made FRIENDS everywhere. Acclaimed by all who have purchased them; they again lead the field.

Chrysanthemums have no competitors in the garden. Essentially a fall flower, they bloom when most other plants have gone to rest.

Their variation of bloom is most extensive and their color range a glorious riot.

#### Easy to Grow! Robust Growers! Prolific Bloomers!

A solid bed of them creates Autumnal Glory. A "FALL FLOWER SHOW!" Sprinkle them liberally among evergreens and foundation shrubs for fall color and harmonious effect. See cultural instructions on page 2.

### HAVE A FLOWER SHOW IN YOUR GARDEN THIS FALL!

UNAKA. Lavender.

BRONZE UNAKA. Light bronze.

GOLD LODE. Lemon-yellow.

HILDA BERGEN. Red mahogany.

ROSE CHOCHARD. Orchid.

INDIANOLA. Old gold streaked with red and bronze.

SILVER SHEEN. A superb waxy white.

MRS. KIDDER. Best, gleaming orange-yellow.

GOLDEN WAVE. Golden yellow.

PINK CHIEF. Deep pink.

AMBASSADOR. Immense creamy white.

MAJOR BOWES. Deep clear rose.

KEYSTONE. Gigantic blooms, deep bronze.

STATELY WHITE. Very large, snowy white.

No Chrysanthemums have been so much acclaimed as "Nemapeg's." To enjoy such a reputation a plant must have a background.

Purchasers of "Nemapeg" Chrysanthemums list the following reasons why they choose these plants:

1. They are recognized as the outstanding hardy outdoor exhibition Chrysanthemums of the day.

2. They have won garden prizes and contests for the planter.

3. They are true to name and color and guaranteed to bloom.

4. They produce large, well-formed blooms, 5 to 7 inches across.

5. They are reasonably priced for finest quality of strong plants.

**NEW MARKET PERENNIAL GARDENS**

August S. Hoffer

Proprietor and Gen. Mgr.

NEW MARKET, New Jersey

Phone  
Dunellen  
2-7053

# PLEASE READ

## When Ordering

Remittance should accompany all orders. Postal Money Orders, Express Money Orders or your personal check are best. If cash is enclosed, be sure to register your letter. PLEASE DO NOT SEND STAMPS. We cannot cash them in for full value.

Where no extra remittance for parcel post shipments is sent, delivery will be made either by express or parcel post, which ever suits the case best. In either case, shipment of such an order will be charges collect!

Evergreens, shrubs, etc., excepting perennials and rock plants, are always shipped by express, **except where noted.** On large orders of heavy Evergreens, it is sometimes advisable to ship by freight to reduce the transportation charges. However, express rates on nursery stock have been lowered 25 per cent. Express is quick, careful, and safe transportation.

Orders for rock plants, annuals and perennials amounting to \$1.00 to \$2.00 should be accompanied by 15c for packing and postage. On orders for \$2.00 to \$5.00, add 25c. **Orders for \$5.00 and up sent prepaid,** on rock plants, annuals and perennials only.

Due to conditions over which we have no control, and the fact that plants are living organisms that breathe, eat and drink, we give no warranty, either expressed or implied, as to the productiveness of any stock purchased, other than that it shall be as advertised and represented.

All claims for errors or receipt of damaged goods must be made immediately upon receipt of stock, otherwise such claims cannot be properly entertained. Adjustments made promptly and cheerfully whenever we are to blame.

All Stock Guaranteed to Arrive in A-No. 1 Planting Condition.

# NEW MARKET Perennial Gardens

NEW MARKET, N. J.

Aug. S. Hoffer  
Prop. and Genl. Manager

Phone:  
Dunellen 2-7053

## Best Garden 'Mums

### "NEMAPEG" Cluster Chrysanthemums

These Chrysanthemums will form a bush having anywhere from 10 to 20 stalks. They require the same soil as the exhibition types, but need not be disbudded. The more shoots and buds that are allowed to remain on these plants, the more flowers you will have. You can pinch the tops of the stalks of this Chrysanthemum and thereby increase the size of the plants and number of blooms. Makes a wonderful perennial garden or border plant and will furnish your table with adequate cut flowers. We offer the following well-known varieties that have withstood all tests for hardiness.

Alice Howell. Single bronze Daisy type.

Maple Leaf. Red and yellow Anemone type. High, rounded cushion, 3 1/2 inches in diameter.

Iridescent. Pink suffused with gold and coral.

Lillian Doty. Pink. White Doty. White.

Bronze Doty. Bronze.

Yellow Doty. Bright orange.

Buckingham. Single pink Daisy type.

Strong, well-rooted plants, 10 for only \$1.40, postpaid.

### YOUR CHOICE

10 STRONG PLANTS \$1.40 Postpaid

A Garden without Chrysanthemums Is Incomplete.

### How to Grow the Glorious Exhibition Chrysanthemums Described on Front Cover

First, good soil. Add plenty of manure and fertilizer to your bed. Feed at least once a month after plants are established to get best results. Set plants 10 inches apart both ways. These plants will be single-stemmed stock when shipped to you in the spring. If you want to grow more than one flower on the plant, pinch the top out after the plant has become established. This will make it branch out. Now you can select two or three stems, but no more than three if you want to get large flowers. Tie or stake these to keep the wind from whipping them around. All side growth that appears on these stems should be pinched off so that each of the two or three stems will have no side shoots. By the time the buds are set in the crown or top of each stem the stalks should be about 3 or 4 feet high. When the buds appear, select the center one, if it looks all right, and pinch off the rest so that each stem has only one bud. Each stalk will then develop one large flower that should make your neighbors mighty envious. Cover the plants in the winter with straw, hay or leaves. Do not use manure as a cover.



BRONZE DOTY

## Korean Chrysanthemums

Same culture as Cluster Chrysanthemums.

A rather new introduction into the ranks of fall beauty. Single daisy types. Strong growers, profuse bloomers and hardy beyond conception. One solid mass of bloom from early October till late November. Priceless in the border and most delightful for cutting.

Four choice varieties selected by us as being among the best:

DAPHNE. Salmon-pink.

MARS. Red. Semi-double.

CERES. Old gold.

APOLLO. Bronze. Very lovely.

Former prices as high as 75c each. Now, Nemapeg offers you 10 strong plants for only \$1.40, postpaid! A worth-while saving!

Thousands of satisfied customers point to Nemapeg 'Mums as the most satisfactory Chrysanthemum obtainable. Join their ranks now! You'll thank them!

\$1.40 Postpaid

A Really Worth-While Collection!



APOLLO

DAPHNE

CERES



# "Nemapeg" PERENNIALS

*for Beauty  
and Permanence*

No ornamental field offers a greater thrill for any garden enthusiast than that allotted to the Hardy Flowering Perennial. Every plant has a remarkable history. Its manner of discovery, origination and land of birth. Nature's bountiful gift to a harried mankind.

The exquisite beauty of their bloom softens the harshness of a troubled civilization and reflects only peace, harmony and romance. Through the ages they have inspired poems, songs, ballads, and remain as untainted as the day they first attracted man's attention.

Their sturdy, robust make-up carries them through cold, cheerless winters and severe weather conditions, ready to unfold their beauty for all to admire.

"Beauty," all of you can have. Such glory is obtained from "Nemapeg" Perfect Perennials. Color, form, display, neatness and prolific bloom combined in each and every plant.

No plant less than two years old, field-grown. Heavy, well-rooted stock of superior quality.

For a PERFECT PERENNIAL GARDEN buy NEMAPEG SUPERIOR TIME-TESTED PERENNIALS!

**PERENNIALS  
MAKE EXCELLENT**

*Gift Items*

**A Living Remembrance**



The Perennial Border is a Beauty Spot All Season Long—Year After Year!

Perennials live from year to year, require no coddling and are easy to grow. They make their home in any garden. **PLAN AND PLANT NOW!**

**AQUILEGIA** (Long-Spurred Columbine).

**A., Dobbie's Imperial Hybrids.** (True strain.) These new Columbines are considered the best English mixture offered to date. Beyond comparison for their range of color and robust growth. The largest spurred Columbines we have ever seen. The widest variety of delicate pastel tints. 2 to 2½ feet. From late May to early August. For the border or rockery. **Heavy clumps, 35c each; 3 for \$1.00.**

**A., Scott Elliott Hybrids.** In the finest mixture of colors, including reds, yellows, blues, white, etc. An excellent gem. 2 to 2½ feet. Late May to early August. For border or rockery. **Heavy clumps, 30c each; 4 for \$1.00.**

**A. Flabellata nana alba.** A superb and delightful dwarf sort for the rock garden. Perfect, heavy, glaucous foliage and waxy ivory-white flowers. 8 to 10 inches tall. Blooms in May and June. A showy Japanese variety. **Heavy clumps, 30c each; 4 for \$1.00.**

**A., Nemapeg's Mixed Long-Spurred Columbine.** A wonderful assortment of colors and shades. From selected seed. 2 to 2½ feet. Bloom from May to August. **Heavy clumps, 25c each; 5 for \$1.10.**

**ARENARIA Montana** (Sandwort). 4 to 6-inch close tufts profusely covered with small silvery white flowers in early May. Unsurpassed as an edging plant and for rockeries, in sunny places. Flowers resemble small, white, upturned Morning Glories. **Strong plants, 25c each; 5 for \$1.10.**

**ACHILLEA Tomentosa** (Milfoil or Yarrow). 6 to 8 inches. A fine rockery gem. Bright yellow flowers in July to September. Woolly green leaves. Neat habit and very showy. **Strong plants, 25c each; 5 for \$1.10.**

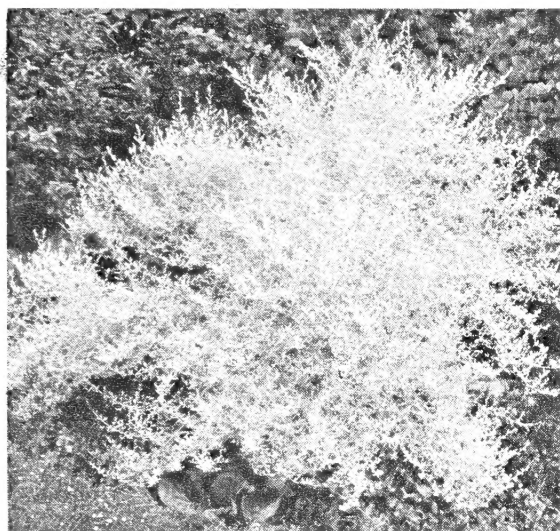
**ANCHUSA Myosotidiflora** (Alkanet). A splendid and distinct dwarf perennial from Russia. Clusters of charming blue flowers resembling Forget-me-nots. Large, handsome foliage. An effective border or rock plant for shady or sunny places. Blooms during May and June. 12 to 15 inches high. **Heavy clumps, 35c each; 3 for \$1.00.**

**ANEMONE Pulsatilla** (Pasque Flower). Grows from 9 to 15 inches high. Low, finely cut foliage. Violet and purple flowers in April and May. Blooms resemble the Crocus. For the rockery or well-drained border. **Strong plants, 25c each; 5 for \$1.10. Heavy clumps, 35c each; 3 for \$1.00.**

**ARMERIA Caespitosa** (Thrift or Sea Pink). A rare and charming little Alpine. Miniature tufts of bright green, covered in June and July with a mass of stemless flowers of a bright rose and snowy white. 3 to 4 inches only. Compact and neat. For the rockery. **Strong plants, 30c each; 4 for \$1.00.**

**ARTEMISIA** (Southernwood or Sage Brush).

**A. Lactiflora.** A tall-growing plant 5 to 6 feet in height. Fine foliage and heads of small creamy white flowers in plume form during August and September. Their fragrance fills the entire garden. Fine for cutting. Excellent "background." **Strong plants, each, 25c; 5 for \$1.10.**



ARTEMISIA, Silver King

ASTER, Barr's Pink



**ARTEMISIA, Silver King.** A magnificent white-leaved foliage plant that deserves a place in every garden. A silvery misty effect is obtained in the setting off of bouquets and floral arrangements. Mingles well in any border and among ever-green plantings. Sprays may be cut and dried for winter bouquets. 2½ feet tall. A bright silver the entire season long. **Strong plants, each, 25c; 5 for \$1.10.**

**ASCLEPIAS Tuberosa (Butterfly Flower).** Showy perennial flowering during July and August. 1½ to 2 feet. Produces umbels of bright orange colored flowers on showy stems. Flowers are beautiful and may be cut as they are very lasting. A border item of sterling worth. **Strong roots, each, 25c; 5 for \$1.10.**

**ASTER (Starwort or Michaelmas Daisy).**

**A., Barr's Pink.** The finest bright pink. Vigorous grower. 2½ to 3 feet and sometimes 4 feet tall. Blooms during September and October. Produces large and well-formed flowers in great abundance. Excellent for cutting. **Strong plants, each, 30c; 4 for \$1.00.**

**A. Frikarti, Wonder of Staffa.** The finest garden plant of recent introduction. Lavender-blue flowers 2 to 2½ inches in diameter produced from June until the middle of November. Thrives well in light shade. Perfect in full sun. A prolific show of flowers the entire summer. 2½ feet. Every individual flower perfect. Very new! Supply limited! **Strong plants, 50c each; 5 for \$2.00.**



ASCLEPIAS

**ASTER Luteus.** A beautiful perennial. In constant bloom from September until November. Grows 2 to 3 feet and produces sprays of rich lemon-yellow bloom. The sprays are invaluable for cutting as they are fine mixers for larger flowers. A bright show in the border or cutting garden. **Strong plants, 25c each; 5 for \$1.00.**

**A., Countess of Dudley.** One of the finest dwarf Asters in cultivation. A charming clear pink with yellow eye. Of low, bushy habit, it forms a plant several feet in diameter, completely studded with bloom during late September. 10 to 12 inches. For the rockery or border. **Strong plants, each, 20c; 6 for \$1.00.**

**AGROSTEMMA (Rose Campion or Joy of Love).**

**A. Coronaria atrosanguinea (Improved Mullein Pink).** This is a new variety with blood-red flowers and silvery foliage. 2 to 2½ feet. Blooms in June and July. A distinct superior over the common Mullein Pink. Is choice. A border plant of merit. **Strong plants, 20c each; 6 for \$1.00.**

**BOLTONIA (Bolton's Starwort).**

**B. Latisquama.** Resembling the hardy Asters, this variety is by far the "best" of all the Boltonias. From late August until frost it is a profuse mass of bright pink Daisies on strong erect stems. Unexcelled for cutting. Grows 4 to 6 feet. **Strong plants, each, 15c; 8 for \$1.10.**

**CALLIRHOE Involucrata (Poppy Mallow).** An unusual gem for the rockery. A trailing plant with finely divided deep green foliage. Saucer-shaped flowers of bright crimson with white centers. Blooms all summer and fall. A priceless addition to the rockery. **Strong plants, each, 20c; 6 for \$1.00.**

**CALLUNA Monstrosa, Pink (Scotch Heather).** A low-growing shrub with erect branches covered with short, closely adpressed leaves. The pretty bell-shaped flowers are produced in great profusion toward the tops of the shoots.

In strong young clumps at 30c each or any 4 for \$1.00. Fine for the rockery or low border. Grows 12 to 15 inches. Foliage evergreen. A novel item.

**CAMPANULA (Bellflower).**

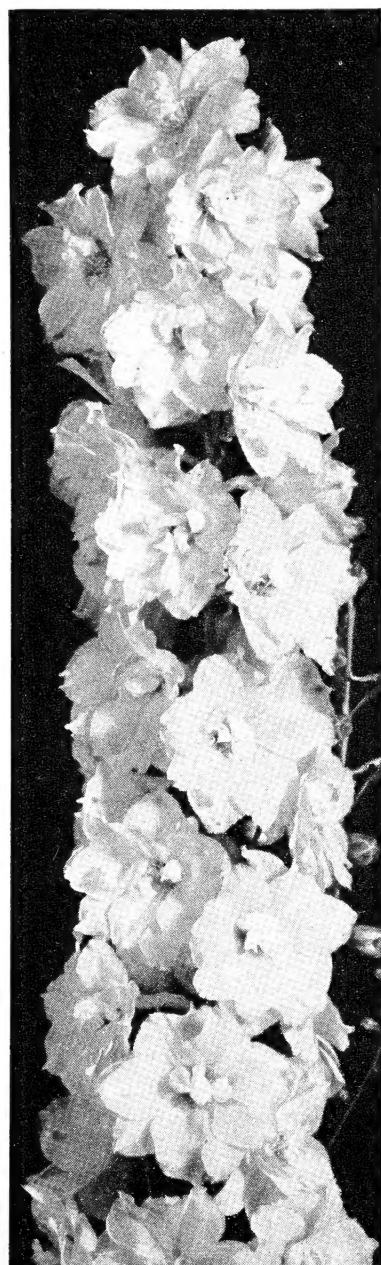
**C. Carpatia (Carpathian Harebell).** Popular variety. Dwarf in habit, only attaining 6 inches. Pretty foliage. Blooms in July up to September. White and blue. **Strong, 2-year plants, 20c each; 6 for \$1.10.**

**C. Macrantha.** The perennial Canterbury Bell. Large clusters of deep purple flowers on 3-foot stems, June and July. Fine for border and cutting. **Strong plants, 20c each; 6 for \$1.00.**

**C. poscharskyana (Siberian Harebell).** A recent introduction. One of the most profuse blooming Alpine Bellflowers. Prostrate stems covered with small cup-shaped, rich blue bloom. Compact, solid tufts that are pictures of beauty. Blooms all summer. 6 to 8 inches. Fine for edging and the rockery. Thrives in semi-shade. **Strong plants, 20c each; 6 for \$1.10.**

**C. Rotundifolia (Bluebells of Scotland).** Exquisite plants producing slender branches laden with clear blue flowers of striking beauty. Especially suited for crevices in the rock garden or deep slopes. Pendent habit. In bloom all summer. Attains 10 to 12 inches. Extremely hardy. **Strong plants, 25c each; 5 for \$1.10.**





DELPHINIUM, Nemapeg's Hybrid

**CAMPANULA Persicifolia grandiflora** (Peach Bells). One of the finest border plants. Also good for cutting. Improved strain with stiff 3-foot stems bearing large well-shaped bells. Blue and white mixed. Blooms from June well into the summer. **Strong plants, 20c each; 6 for \$1.10.**

**C. Persicifolia “Pfitzer.”** An exceptionally fine double Peach Bell, in blue and white. A striking “show” in the border. The only double Bellflower of distinct merit. 3 feet. June till August. **Strong plants, 20c each; 6 for \$1.10.**

**C. Persicifolia; Telham Beauty.** The finest improved Peach Bell. Single flowers of China-blue. Unusually large bells. Very free flowering. The “aristocrat” of the Bellflowers. **Each, 35c; 3 for \$1.00.**

**CARNATIONS, Hardy Grenadin.** This fine double fragrant Carnation is the best and most popular. The brilliance of color and its neat blue foliage and habit make it an invaluable addition to your garden. Stiff, stocky stems, long enough for cutting. Not lanky or untidy. Fine mixture of yellows, reds, blacks, pinks, etc. Blooms all summer. 1 to 1½ feet. **Strong plants, 15c each; 8 for \$1.00.**

**CASSIA Marilandica** (Indian Senna). Racemes of showy orange-yellow flowers during July and August, as well as September. Striking pinnate foliage. A fine border or “background” plant of the easiest culture. 4 to 5 feet. “Marilandica” the best for your garden. 3-year plants, each, **15c; 8 for \$1.10.**

**CENTAUREA Dealbata** (Knapweed). Showy, shaggy flowers of rose-pink, shaded with lavender. June and July. 2 to 2½ feet. Fine for the border or cutting garden. **Strong plants, 20c each; 6 for \$1.10.**

**C. Macrocephala.** Large, golden yellow thistlelike flowers on strong erect stalks. July and August. Combined with Delphinium it is a highly decorative cut flower. Extremely showy in the border. **Strong plants, 15c each; 8 for \$1.10.**

**CHRYSANTHEMUM, Laciniated.** A recent introduction into the Shasta Daisy family. Pure white with fine curled petals. Large flowers on erect well-balanced stems. Blooms during June and July with a showing of bloom as late as October. **Strong plants, 15c each; 8 for \$1.00.**

**DELPHINIUM, Belladonna Improved, Cliveden Beauty.** An improved strain over the ordinary light blue single so important and useful as a cut flower. Blooms are larger and spikes taller. A good grower. **Strong plants, 25c each; 5 for \$1.10. Heavy clumps, 35c each; 3 for \$1.00.**

**D., Bellamosum Improved.** A great improvement over the old-fashioned rich, indigo-blue single. Like Cliveden Beauty the flowers are much larger and spikes taller. Heavy foliage. **Strong plants, each, 25c; 5 for \$1.10. Heavy clumps, each, 35c; 3 for \$1.00.**

**D., Nemapeg's Hybrids.** Including California Imperials, Wrexham, Blackmore & Langdon, and others. The finest Hollyhock types. DeLuxe English and American strains, blended under the heading, “Hybrids of Distinction.” Rugged plants with sturdy erect stalks. Very large flower spikes. Enormous florets in shades from sky-blue to royal purple, with delicate tones of lavender and rose. High percentage of doubles. Single florets have attained 2 inches in diameter. **Strong plants, 35c each; 3 for \$1.00. Heavy clumps, 50c each; 6 for \$2.25.** Supply limited. Bloom all summer. A “needed” plant for the border and cutting garden.

## BEAUTIFUL DELPHINIUM “CARDINALE” A Real Brilliant Scarlet

The finest Red Delphinium that we have ever seen. Strong, robust grower, producing long well-filled-out spikes of brilliant scarlet flowers. A native of California. Bright, glossy foliage. 3 to 4 feet. “Nemapeg's Sensation for 1942.” The demand will be great. Place your order early. **Strong, pot-grown plants, each, 25c; 5 for \$1.10.**

**DICTAMNUS Fraxinella caucasicus** (Gas Plant or Fraxinella). An aristocrat for the perennial border. Forms a symmetrical bush 2½ to 3 feet high. Fragrant glossy foliage. Heavy spikes of rosy pink flowers with deeper veins cover the plants during June and July. Likes an open sunny position. Will thrive on any soil. Improves with age and likes to remain in a permanent location. Lives indefinitely. Extremely hardy. Unusual and striking. Fine for cutting. **Heavy, 3- to 4-year plants, each only 35c; 4 for \$1.00. Also 2-year, 35c each; 5 for \$1.10.**

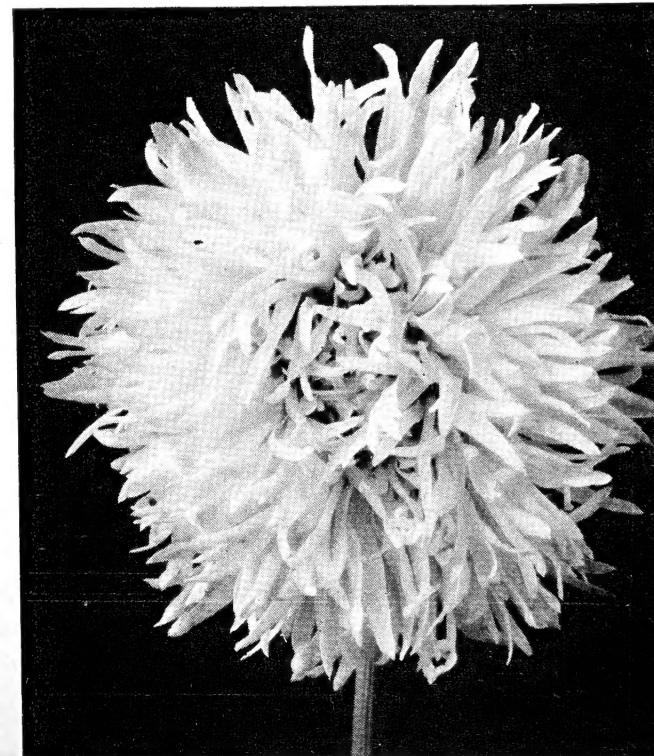


CAMPANULA Rotundifolia

CAMPANULA Carpatica

The “Nemapeg” Way is the  
Road to Planting Success

CHRYSANTHEMUM, Laciniated





GAILLARDIA, Burgundy



DICENTRA Spectabilis—Bleeding Heart

**DIANTHUS Pyrodiculous.** A tall-growing Carnation, 2 to 2½ feet, bearing single and double flowers in great profusion. Clove-scented. Forms immense compact tufts that are close and bushy and not lanky or weedy. Foliage a glaucous green. Prolific bloomer during June, July and early August. Pink and white shades, as well as striped. **Strong clumps, 25c each; 5 for \$1.10.**

**D. Allwoodii.** An English novelty resembling a dwarf Carnation. A complete range of bright colors. Heavy tufts of blue foliage. Single flowers in profusion all summer up to November. Very fragrant. 10 to 12 inches. **Strong clumps, 20c each; 6 for \$1.00.**

**D. Knappi.** This is a unique Dianthus, as it is the only species which produces yellow flowers. Place it high in the rock garden as it loves a dry sunny spot. Slender stems are produced during July and August and bear clusters of small bright yellow blossoms. Rare and novel. **Strong clumps, 25c each; 5 for \$1.00.**

**D., Sweet Wivelsfield.** Extra large fringed flowers in a bright rainbow mixture. A new hybrid variety of Pinks. A cross between Carnation and Sweet William. Habit about the same as Sweet William but it blooms all summer. Fine for border, rocky or cutting. 15 to 18 inches. **Strong plants, 15c each; 8 for \$1.00.**

**DICENTRA Spectabilis** (Dielytra, Old-Fashioned true Bleeding Heart or Seal Flower). An old-fashioned favorite. The long racemes of graceful heart-shaped red flowers are always lovely in the June garden. At home in any part of the border and especially valuable for planting in clumps. Will stand shade. Every garden merits this grandmother's favorite. 18 to 24 inches. Heavy divisions, 3 to 5 eyes, only 35c each; 3 for \$1.00.

**EUPHORBIA Polychroma** (Spurge; Milk-wort). A compact, formal plant attaining a height of 1 foot. A beautiful rounded clump covered with yellow flowers in May and June. One of the best yellows for rock garden or low border. **Strong clumps, 25c each; 5 for \$1.10.**

**GAILLARDIA, Burgundy** (Blanket Flower). The first of the all-red Gaillardias. Of European origination. A fine copper-red novelty. A colorful addition for the border, giving bloom the entire summer into November. Excellent for cutting. Likes sun. 2 to 2½ feet. **Strong plants, 20c each; 6 for \$1.00.**

**GERANIUM Sanguineum** (Crane's Bill). A fine American native. Handsome, deep green lacinated foliage covered with bright crimson flowers all summer. 18 inches high. Compact plants; showy. **Strong plants, 20c each; 6 for \$1.00.**

**GEUM** (Avens).

**G. Coccineum, Mrs. Bradshaw.** Bright scarlet double flowers on branching 18-inch stems, blooming from June well into August.

**G., Lady Stratheden.** A new introduction of great merit. Rich double golden yellow flowers on erect 18-inch stems. A counterpart of Mrs. Bradshaw. June-August.

**G. Atrosanguineum.** Deep crimson. 2 feet. Profuse bloomer. Flowers single and semi-double. Very showy. June and August. Three above, 20c each; 6 for \$1.10. **Strong plants.**

**GYPSOPHILA** (Chalk Plant; Baby's Breath).

**G. Acutifolia.** A fine cut flower and border plant. Pretty minute lilac-rose flowers on erect stems. Produces a misty effect in bouquets. 1½ to 2 feet. Blooms during June, July and August. **Strong roots, 20c each; 6 for \$1.00.**

**GYPSOPHILA Oldhamiana.** A newcomer to the Baby's Breath family. A strong, erect grower producing very large heads of bright pink flowers. Very hardy. June, July and August, as well as September. A fine cut flower. **Strong roots, each 25c; 5 for \$1.10. Supply limited.**

**G., Rosenschleier, "Rosy Veil."** A splendid new introduction. Semi-dwarf in habit, it produces masses of double pink flowers the entire summer. Heavy, bluish foliage. Dainty well-shaped double flesh-pink flowers. A fine gem for the garden and low border, as well as the rocky. Grows 10 to 15 inches. A rare novelty still limited. **Strong plants, 30c each; 4 for \$1.00.**



DIANTHUS, Sweet Wivelsfield

OLD-FASHIONED  
"BLEEDING HEART"  
Should Grace Every Border





## == "*Nemapeg*" == HARDY PERENNIAL PLANTS

**MONARDA** (Bee-balm; Bergamot; Oswego Tea; Haremint).

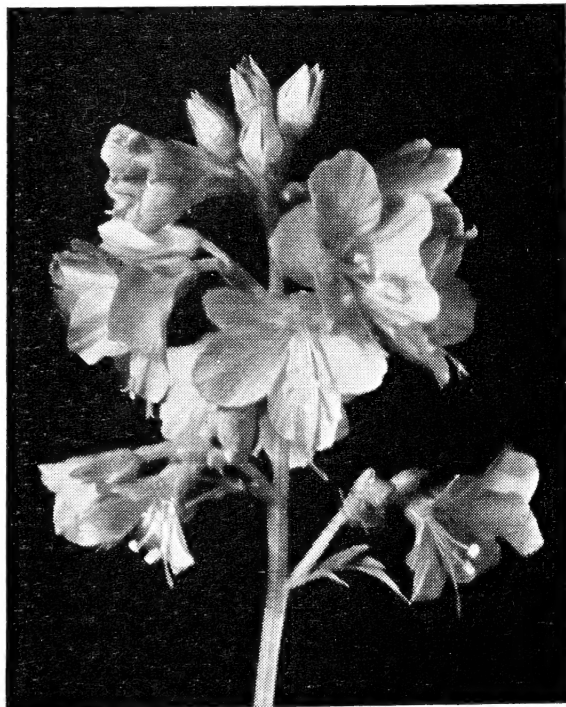
**M. Didyma, Cambridge Scarlet.** Brilliant crimson-scarlet flowers produced from June until August. Good plant for wild gardens, as well as border. Will thrive anywhere. 3 to 4 feet. Fragrant. **Strong plants, 25c each; 5 for \$1.10.**

**M. Didyma, Mixed.** Same as the preceding, but in mixed colors. 20c each for strong plants; 6 for \$1.10.

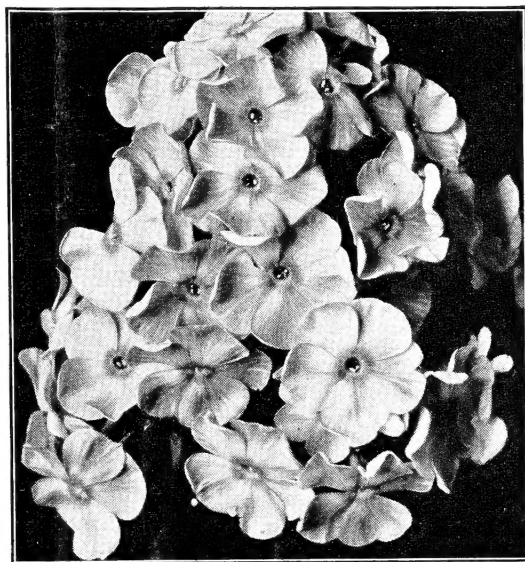
OENOTHERA (Evening Primrose).

**O. Missouriensis.** A rugged little dwarf. A low species with prostrate ascending branches, and a profuse bloomer. Single flowers 4 inches across. A fine lemon-yellow. In bloom from June until August. Fine for the rockery and border. 6 to 8 inches. **Strong plants, 20c each; 8 for \$1.00.**

**O. Youngi.** A strong, stocky, large-leaved plant with firm, shiny foliage. Numerous bright lemon-yellow flowers on stems about 24 inches tall from June to August. A very fine border plant. **Strong plants, 25c each; 5 for \$1.10.**



**POLEMONIUM, Jacob's Ladder**



PHLOX, Feuerbrand

**PARDANTHUS** (Belamcanda; Blackberry Lily.)

**P. Chinensis.** A lovely old-fashioned flower for the hardy border. Clustered orange-colored Lilies spotted black on 24-inch stems. Seed pods resemble giant blackberries; attractive. Thrives anywhere. Fine for bordering pools and in moist locations. Blooms July and August. **Strong plants, 10c each; 12 for \$1.00.**

**PENTSTEMON** (Beard Tongue).

**P. Barbatus Torreyi.** Spikes 2 feet long of bright scarlet flowers from June till August. A very showy and hardy perennial for the border. **Strong plants, 15c each; 8 for \$1.10.**

**P. Grandiflorus.** The largest flowered of all. 3-foot spikes of huge pale blue flowers. Fine for cutting. Handsome silvery leaves. July, August. **Strong clumps, 20c each; 6 for \$1.00.**

**P. Laevigatus digitalis.** Snowy white foxglove-like spikes produced in profusion all summer. 20 inches high. Fine for the garden. Also for naturalizing in the grass. Very hardy. **Strong plants, 15c each; 8 for \$1.00.**

**P. Pubescens.** A fine supplement for the border or rocky. A good wall plant. Likes hot, dry locations. Produces violet flowers shading to a flesh-pink on strong stems 24 inches high during July up to October. A valuable addition to the garden. **Heavy clumps, 25c each; 5 for \$1.00.**

**POLEMONIUM** (Jacob's Ladder or Greek Valerian).

**P. Reptans.** Fine for the rockery or low border. Bright blue flowers in June. Very compact habit. Beautiful fernlike foliage. 10 inches. **Strong plants, 20c each; 6 for \$1.00.**

**PHLOX** *Decussata* (Hardy Phlox). A perennial superb in brilliance and fragrance of bloom. From July to frost their beauty is the pride of the garden. Large pyramid-like trusses on erect, strong stalks. We list six fine varieties that will compete with any Phlox at any price.

**P., Beacon.** Compact, round heads of cherry-red. Very popular. 2-yr. plants, each 25c.

**P., Miss Lingard.** An early white with a faint pink eye. The most desirable white. 2-yr. plants, each 25c.

**P., Rheinlander.** Rich salmon-pink, early. An old favorite, still among the best. 2-vr. plants, each 25c.

**P., Feuerbrand.** A fine large-flowered  
vermilion-scarlet. 2-yr. plants, each  
25c.

**P., George Stipp.** A beautiful glowing salmon. A new variety with large individual blooms and clusters. 2-yr. plants, each 25c.

**P., Rokoko.** Clear, soft Cattle-rose. Vigorous grower. Unusually large flowers and trusses. 2-yr. plants, each 35c.

## "Nemapeg's" Phlox Garden

ONE EACH OF THESE  
BRILLIANT FLOWERS

**Have a Phlox Garden You  
Will Be Proud of**

**6 for Only \$1.50**



### PRIMROSE, Munstead's Giant

**PRIMROSES.** Pert and saucy Alpines from distant lands. Lovely plants of gaudy colors. The treasures of your rock garden.

**P., Barr's Exhibition Reds.** Selected from prize stock of rich crimson and scarlet. The finest we have ever seen. 6 to 8 inches. **Strong plants, 25c each; 5 for \$1.10.**

**P. Veris, Munstead Giant Exhibition.** A wonderful new strain producing large flowers on strong, straight stems. Includes lilac, purple, violet, buff, orange, salmon, rich reds and yellows. 6 to 8 inches. **Strong plants. 20c each; 6 for \$1.10.**

**P. Polyanthus** (True English Bunch Primrose). Profuse bloomer, early spring and summer. Rainbow mixture. 4 to 6 inches. **Strong plants, 20c each; 6 for \$1.10.**

**P. Elatior** (Gold-Laced Primrose). Runs to unusual mottled bicolors such as crimson and rose laced with gold, maroon-brown, crested with gold. 4 to 6 inches. **Strong plants, 20c each; 6 for \$1.10.**



**POTENTILLA** (Cinquefoil).

**P. Nepalensis.** A semi-dwarf with handsome strawberry-like, evergreen foliage. Flowers are unusually large and a burnt-orange-red on slender, much-branched stems. Fine for the border or rockery. 12 to 18 inches. June and August. Very attractive. **Heavy clumps, 25c each; 5 for \$1.10.**

**PYRETHRUM.** Selected Double Painted Daisies. Deep crimson, bright scarlet, rose, pink, coral-pink, etc. Many with full round heads, others fluffy Carnation type, some crested like giant double Cosmos. Beautiful hardy perennial for the border or cutting. **Strong plants, 25c each; 5 for \$1.10.**

**SIDALCEA** (Greek Mallow).

**S., Rosy Gem Hybrids.** Attractive, erect growing plants, resembling Delphiniums, producing spikes of showy bright rose-colored flowers during June and July. Excellent for the border and cutting garden. 2 to 3 feet high with a branching habit. Will thrive in any garden soil in a sunny spot. **Strong plants, 25c each; 5 for \$1.10.**

**SILENE** (Catchfly or Campion).

**S. Schafta** (Autumn Catchfly). A mass of bright pink from July to October. Grows only 4 to 6 inches high and is invaluable in the rockery or low border. Semi-trailing habit. It forms dense foliage clusters, completely studded with showy, well shaped, deep pink flowers. A real gem you can't

overlook. **Strong plants, 25c each; 5 for \$1.10.**

**SPIRAEA** (Goat's Beard; Meadow Sweet).

**S. Filipendula hexapetala** (Dropwort). Attractive fernlike foliage. Numerous corymbs of white flowers on stems 15 to 18 inches high. Blooms during June and July. Effective in the border. Excellent cut flower. **Strong plants, 20c each; 6 for \$1.10.**

**STACHYS** (Woundwort).

**S. Lanata** (Rabbit's Ear). A good edging plant and pleasing supplement for the rockery. Thick, woolly, gray leaves from which rise heavy flower spikes of light lilac-blue. Flower stalks 18 inches. Foliage 4 to 6 inches. Blooms during June and July. **Strong plants, 15c each; 8 for \$1.10.**

**STATICE** (Great Sea Lavender).

**S. Dumosa.** Dwarf. Valuable plant for the rockery. The best of all the Statice. Produce large sprays of lavender flowers resembling Baby's Breath. Can be dried and used for bouquets. When dried it becomes a clear silvery white. Very hardy. 12 to 18 inches. Blooms in July and August. **Strong, field-grown plants, 20c each; 6 for \$1.00.**

**THERMOPSIS** (Carolina Lupine).

**T. Caroliniana.** A superb Lupine-like plant attaining 3 to 4 feet. Rich green foliage. The pealike flowers are produced in spikes 8 to 12 inches long. The general appearance is that of an enormous yellow Lupin. Blooms

in June and July. A fine perennial for the border. Makes a perfect cut flower. **Strong plants, 20c each; 6 for \$1.00.**

**THYMUS** (Thyme).

**T. Serpyllum coccineum.** Only 2 inches high, this splendid plant forms a dense carpet of deep green completely covered with brilliant crimson-scarlet flowers. Foliage fragrant. For crevices, walls, stepping stones, and the rockery. A "flowering rug" for the garden. Blooms in July and August. Evergreen foliage. **Strong plants, 25c each; 5 for \$1.10.**

**TROLLIUS** (Globeflower).

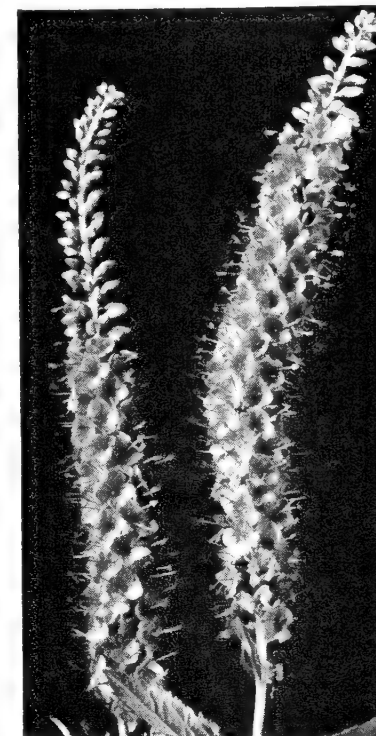
**T. Ledebouri.** A superb perennial exceedingly hardy and unusually beautiful. Resembles immense golden buttercups. Flowers 1½ to 2 inches across, borne on strong, upright stalks 2 to 2½ feet tall. Fine for the border and cutting. Deep green, finely cut foliage. A stately addition to other plants. Single and semi-double flowers, deep golden yellow. Blooms in June and July. A novel rarity. **Strong plants, 25c each; 5 for \$1.10.**

**VERONICA** (Speedwell).

**V. Incana** (Candida). A handsome white woolly plant. The numerous deep blue spikes contrast well with the silvery foliage. Useful for edging paths and flower beds. A fine item for the rockery. June and July. 10 to 12 inches. **Strong plants, 25c each; 5 for \$1.10.**

**V. Spicata rosea** ("Nemapeg's" New Pink Veronica). A newcomer to the Veronica family. Like its blue cousin it produces heavy spikes on strong stems. Color varies from a light flesh-pink to a deep salmon. More compact than the blue and shorter in stature, thus eliminating rank and lank appearance. A good plant for the border or rockery. 15 to 18 inches. A profuse bloomer from July till September. **Strong plants, 20c each; 6 for \$1.00.**

**V. Amethystina, Royal Blue.** A low, compact, bushy Speedwell with trailing branches. Very effective in the rockery and low border. Grows only 6 to 8 inches. Beautiful spikes of rich gentian-blue. June and July flowering. Makes a solid mat. A robust and neat appearing plant. **Strong plants, 20c each; 6 for \$1.00.**



VERONICA—Speedwell



TROLLIUS—Globeflower

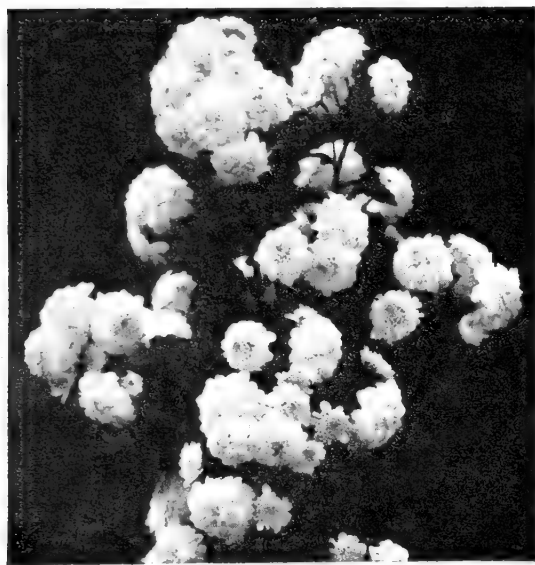


PYRETHRUM—Painted Daisy



SEMPERVIVUM—House Leek

# == "Nemapeg" == Old Time Favorite Perennials



ACHILLEA, The Pearl

**ACHILLEA, The Pearl.** Grows about 2 feet high and from spring to frost is covered with heads of double white flowers. Likes sun.

**A. rubra.** About 1½ to 2 feet and bears pink to red flowers in large heads from June to frost. Will thrive in shady locations.

**A. ageratum.** Grows 1½ to 2 feet and bears in profusion on erect stems, golden yellow flowers of milfoil type. Does equally well in sun or shade.

Any of the above in strong, 2-yr. stock, 10c each.

**ADENOPHORA liliifolia.** A handsome perennial that's in bloom from summer to fall. It produces large, bell-like flowers, similar to the campanula, on erect stems. Dark blue in color, with handsome foliage. For the border, garden or rockery. Grows 1½ to 2 feet. Likes sun but will also thrive in the shade. **Strong, 2-year plants, 10c each.**

**AGERATUM Eupatorium, Blue.** For a late fall-blooming flower there is none that surpasses this fine plant. It blooms from August to November and is densely covered with heads of deep blue flowers. Grows 1½ to 2 feet and is wonderful for cutting. Makes a handsome border plant and is of very easy culture. Likes full sun. **Strong, 2-year plants, 10c each.**

CHOICE PERENNIALS OF STURDY CHARACTER. "Old timers" that reserve for themselves places in everyone's garden. Plants of a truly great heritage. A wide selection of many very fine varieties. Old stand-bys, grandmother's favorites. ALWAYS IN DEMAND BECAUSE THEY REMAIN EVER POPULAR!

**We offer here, strong 2- to 3-year, field-grown plants, vigorous and full of ginger and pep, for only 10c each.**

**Your Choice—Pick Them Out!**

**10c each; 12 for \$1.10; 48 for only \$4.00.**

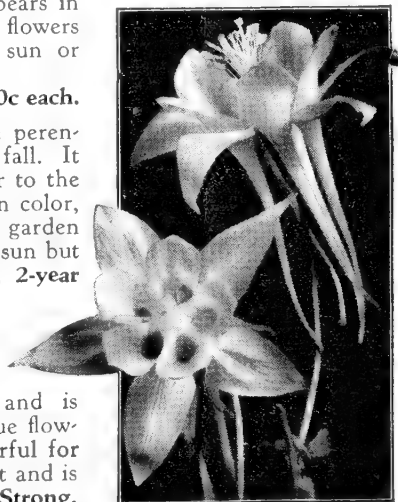
**Order early! Plant early! Perennials may be set from March to December.**

**AGROSTEMMA** (Mullein Pink). Strong, erect growing plants with silvery foliage. The crimson of the flowers blends well with the leaves. Blooms during June and July and attains 1½ to 2 feet. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 10c each.**

**ALYSSUM Saxatile compactum** (Basket of Gold). A striking, low plant for the border or the rockery. Early in the spring it is covered with bright orange-yellow flowers that are brilliant and colorful. **Only 10c each.**

**ANCHUSA** (Italian Forget-me-not). Unexcelled for background effect in a border or garden. Attains 3 to 4 feet and produces on strong, erect stalks, large, deep blue flowers of Forget-me-not description. These flowers have no centers but are one color of gorgeous blue. Blooms in May and June. Easy of culture and robust of growth. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 10c each.**

**AQUILEGIA** (Columbine). No garden is complete without them. The long-spurred types are beautiful. Every shade of color imaginable. The flowers are very lasting and are good for cutting. This plant likes sun but can also be found in a semi-shady location. Attains 2-2½ feet and blooms during May, June and July. Our strain is one of the finest ever produced. Columbine is appropriate in both the border and garden, as well as the rockery. **Strong, 2-year plants, 10c each.**



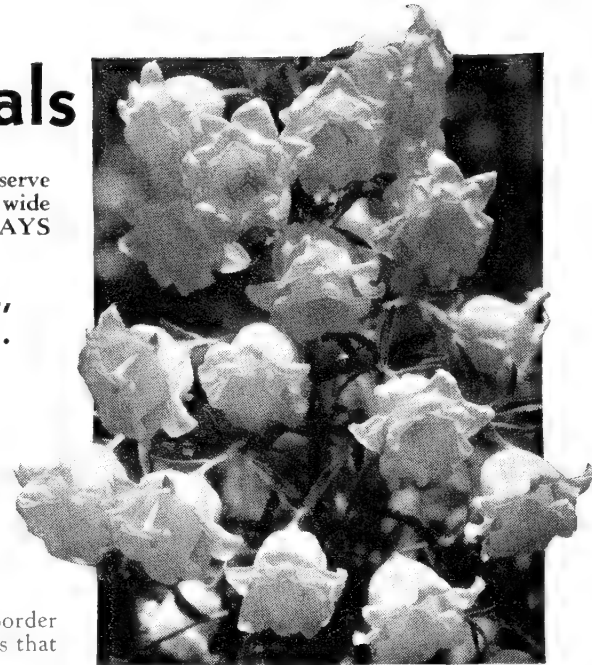
AQUILEGIA—Columbine

**ANTHEMIS** (Hardy Marguerite). Daisy-like golden yellow blossoms, from June to August. 2 feet high and good for cutting. Makes a showy border plant. Likes full sun. **2-year plants, 10c each.**

**ASTER** (Perennial Michaelmas Daisy). Mixed colors. Blooms freely during September and October. Easily grown. Grows 2 to 3 feet. Prefers shady locations. **Strong, 2-year plants, 10c each.**

**BAPTISIA Australis** (False Indigo). A charming perennial producing blue flowers of Sweet-Pea-like form. Blooms in May and attains 2 to 2½ feet. Likes sun. **Strong 2-year plants, 10c each.**

**BLUE SALVIA, Azurea.** One of the best hardy blue Salvia grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3 to 4 feet, forms an elegant background. **Strong, 2-year plants, 10c each.**



CANTERBURY BELLS—Campanula

**CANTERBURY BELLS** (Campanula, Cup and Saucer Type). A biennial of unsurpassed beauty. Bedecked with large cuplike flowers in June. Grows 2 to 2½ feet. In pink, purple and white. Likes full sun and does best on well-drained soil. Good for cutting. A fine border plant. **Strong plants, ready to bloom, 10c each.**

**CENTAUREA Montana** (Monstrous Cornflower). An improved variety that grows 2 feet high, bearing deep blue flowers of good size from June to August. Wonderful for cutting. Thrives in any soil, prefers sun. **Strong, 2-year plants, 10c each.**

**CHELONE.** Beautiful perennial with long spikes of flowers, resembling Pentstemon, or miniature Snapdragons, but are borne on erect stems 2½ to 3 feet high. In bloom constantly. Fine for background effect and cutting. Likes sun. **Strong, 2-year plants, 10c each.**

**COREOPSIS.** An old-fashioned flower that should be in every garden. Our strain is an improved double, golden yellow variety. A mass of flowers the entire summer. Grows 2½ to 3 feet and likes plenty of sun. Easy of culture, robust of growth. Thrives anywhere. **Strong, 2-year plants, 10c each.**



# “Nemapeg” Old Time Favorite Perennials

**DIGITALIS** (Foxglove). The beautiful and stately plants enhance the appearance of any garden. They attain a height of 4 to 5 feet and provide a wonderful background for other perennials. The foliage is also a pretty deep green. You must have Foxgloves in your garden or else your collection is incomplete. Will thrive on ordinary soil; robust growers. Like full sun for best results.

**D., Giant Shirley.** An improved strain of unusually strong, vigorous growth with spikes of enormous blooms, 4 to 5 feet in length. Come in pink, purple, and white. Biennial. **Strong plants of blooming size, 10c each.**

**D. grandiflora.** Light yellow, same as the above with the exception that the foliage is narrower and heavier in texture. This is a real perennial and lives year after year. Very hardy. **Strong, 2-year plants, 10c each.**

**ECHINOPS** (Globe Thistle). Thistle-like foliage. Large round heads of flowers in the shape of perfect globes. Deep blue color and very attractive. Very showy if planted among large rocks or as a background for various foliage plants. Will grow on poorly drained soil and is a handsome perennial. Good for cutting. About 2½ to 3 feet. **Strong, 2-year plants, 10c each.**

**ERYNGIUM** (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in location near salt water and in sandy soil. Grows 3 feet tall. **Strong, 2-year plants, 10c each.**

**GAILLARDIA** (Blanket Flower). Large, blood-red and orange flowers of daisy-like formation, borne on strong stems about 2 to 2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. **Strong, 2-year plants, 10c each.**

**GYPSOPHILA** (Baby's Breath). A dainty perennial producing delicate white flowers. Fine for mixing with other flowers in cut bouquets. Grows 2 to 2½ feet. Of very easy culture and hardy habit. Likes sun. **Strong, 2-year plants, 10c each.**

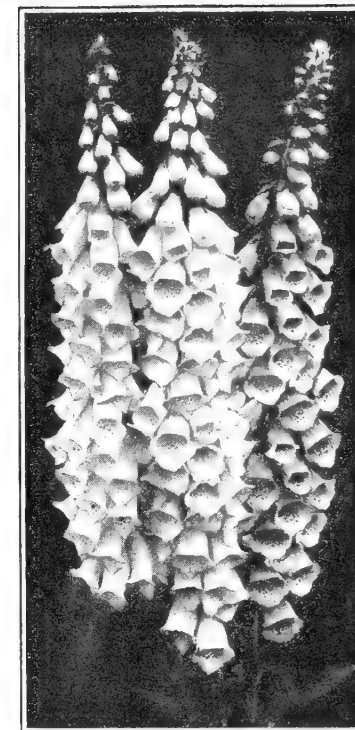
**HELIOPSIS** (Golden Daisy). A superb perennial for background effect. Grows 3 to 4 feet, bearing deep rich golden yellow flowers, two inches in diameter. Blooms all summer. Will

thrive on any soil and requires no care. A fine cut flower. Resembles greatly *Doronicum*. **Strong, 2-year plants, 10c each.**

**HOLLYHOCKS.** Old favorite, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, white, salmon and rose. Wonderful bloomers. Plant them along fences, under windows or for background effect. Attains 5 to 6 feet. Will thrive on heavy soil. **Strong, 2-year roots, 20c each; 6 for \$1.00.**

**LATHYRUS** (Perennial Sweet Pea). Showy, free-flowering, hardy perennial climbers for trellis, covering old stumps, fences, walls, etc. Bloom all summer and good for cutting. Mixed colors. Will grow any place not too dry. **Strong, 2-year plants, 10c each.**

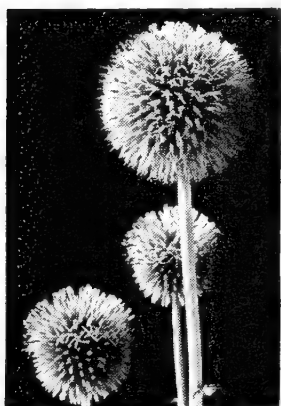
**LIATRIS** (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. **Strong, 2-year bulbous roots, 10c each.**



DIGITALIS—Foxglove

## DON'T GAMBLE

Buy “Nemapeg” Weather Tested Stock.



ECHINOPS—Globe Thistle



LATHYRUS—Perennial Sweet Pea

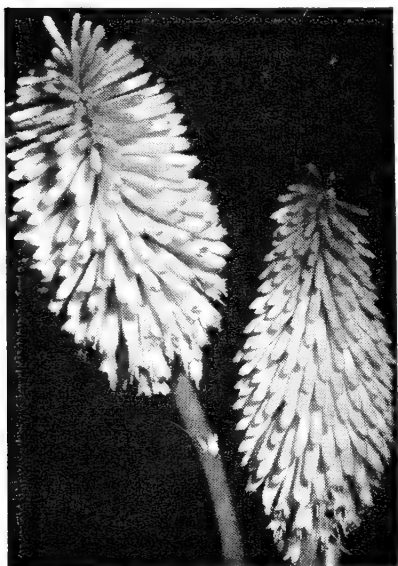


GAILLARDIA—Blanket Flower



GYPSOPHILA—Baby's Breath

# “Nemapeg” Old Time Favorite Perennials



TRITOMA—Torch Lily



STOKESIA—Stokes' Aster

**LINUM Perenne** (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. A real border gem. Very adaptable for the rock garden as well. Grows 1½ feet high and is simply covered with large, heavenly blue flowers of buttercup-like shape. Blooms almost the entire summer. Does well on any soil but seems to prefer that of sandy or light texture. **Strong, 2-year plants, 10c each.**

**LYCHNIS** (Rose Campion; Jerusalem Cross). Handsome, hardy perennials of easy culture. Will thrive anywhere.

**L. Chalcedonica.** Deep red flowers borne on large heads similar to verbenas. Good for cutting, the border or garden. 2 feet. **2-year plants, 10c each.**

**PENTSTEMON** (Beard Tongue). A beautiful perennial plant, producing freely large spikes of handsome, tubular flowers in almost every shade and color. 2 to 3 feet. Will thrive on any garden soil. Likes sun. **Strong, 2-year plants, 10c each.**

**PHLOX.** The most appreciated of the perennials. It comes in bloom at a time when flowers are needed in the garden and keeps blooming until frost. Immense trusses of large flowers in all colors. Our stock comprises the best varieties grown and are all of medium height, about 2 to 2½ feet. Phlox likes very heavy soil and plenty of manure. **Strong, 2-year plants, 10c each.**

**PLATYCODON** (Japanese Balloonflower). One of the best hardy perennials, bearing a profusion of large, dark blue, bell-shaped flowers the whole season. Fine for planting in borders or among shrubbery. Thrives in shade or sun. Grows 2 to 3 feet. **Strong, 2-year plants, 10c each.**

**RUDBECKIA** (Coneflower). Thrives everywhere, giving a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting. 2½ to 3 feet. Prefer the sun but will grow in semi-shade.

**R. purpurea** (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc. **Strong, 2-year plants, 10c each.**

**SHASTA DAISY** (Alaska Daisy). Burbank's origination. Extra large flowers of pure white on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil; needs little care but plenty of sun. 2 feet. **Strong, 2-year plants, 10c each.**

**STATICE** (Sea Lavender). Splendid hardy perennials, producing all summer panicles of small flowers, which can be dried and used for winter bouquets. Unexcelled for the border and rockery. Very easy to grow and will thrive in semi-shady locations.

**S. latifolia.** Large, deep blue flowers. Grows 1½ to 2 feet.

**S. incana.** Pinkish blue. Dwarf. Height 1 foot.

**The above in strong, 2-year plants, 10c each.**

**STOKESIA** (Stokes' Aster). Plants grow about 18 to 24 inches, bearing freely from July to October handsome, Centaurea-like blossoms, each measuring from 3 to 4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border; fine for cutting. Thrive in common garden soil and will do quite well in semi-shady locations, but best flowers in full sunlight. **Strong, 2-year plants, 10c each.**

**TRITOMA** (Torch Lily or Red Hot Poker). Large spikes of deep red and orange flowers borne on lily-like stems. Good for cutting. Fine for the border and around pools. Grows 2 to 2½ feet. Does well in sandy soil. **Strong, 2-year plants, 10c each.**

**VERONICA** (Speedwell). An elegant hardy perennial of easy culture and free-flowering habit. Long spikes of blue flowers from July to September. Resembles a miniature lilac.

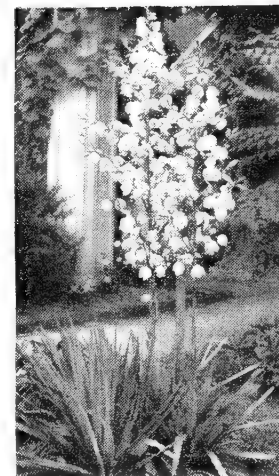
**V. longifolia.** Rich blue flowers, attaining 2 feet.

**V. spicata.** Bright blue flowers. 18 inches. Fine for border and cutting. **Strong, 2-year plants of these for only 10c.**

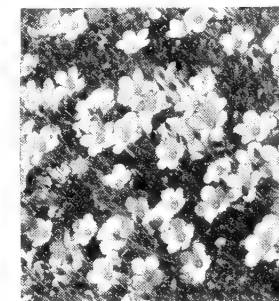
**YUCCA** (Adam's Needle). A stately perennial with swordlike foliage and tall-branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine planted as single specimens or around pools. Will thrive on poor sandy soil. Will do well in the shade. **Strong, 3-year plants, 10c each.** Must be from three to four years old before blooming. Foliage is retained during winter and looks attractive among evergreens.

## May We Suggest

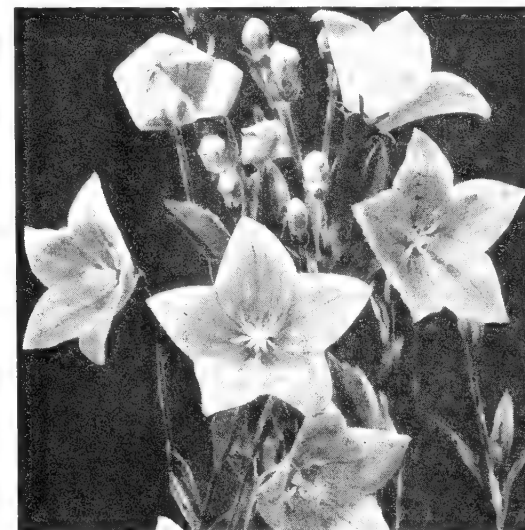
Place your order early so that you may receive the pick of our stock and benefit by early planting. You will be delighted with "NEMAPEG" quality Perennials that reach you in just as fresh a condition as when dug. Every plant 2 to 3 years old and a veteran of at least one blooming season in our nurseries. IF YOU DESIRE BEAUTIFUL GARDENS TURN TO "NEMAPEG." Every customer a **SATISFIED ONE!**



YUCCA, Adam's Needle



LINUM PERENNE



PLATYCODON, Japanese Balloonflower

**“Nemapeg” Is the Sure Road to Planting Success!**

# "Nemapeg" COMPLETE PERENNIAL GARDENS

Hardy perennials in fine unbeatable collections all ready for planting. Complete in color, beauty and blooming period. Selected for your convenience.

Attain greater planting success by receiving your stock early. Don't delay.

All plants listed at 10c each may also be obtained in heavier field-grown clumps at 25c each or \$2.50 per dozen clumps.

## For the CUTTING GARDEN

**12** Heavy 2-Year-Old Field-Grown Plants for ONLY **\$1.10**

*These Four Extra Super Collections, 48 Plants in All, for ONLY \$4.00*

### COLLECTION No. 1

- 2 Delphinium. Blue.
- 2 Gaillardia. Red and orange.
- 2 Gypsophila. White.
- 2 Coreopsis. Yellow.
- 2 Painted Daisies. Pink.
- 2 Pentstemon. Mixed.

### COLLECTION No. 2

- 2 Liatris. Rosy purple.
- 2 Stokesia. Blue.
- 2 Lychnis viscaria. Pink.
- 2 Shasta Daisy. White.
- 2 Heliopsis. Yellow.
- 2 Adenophora. Lavender.

### COLLECTION No. 3

- 2 Anchusa italica. Blue.
- 2 Anchusa rubra. Cerise.
- 2 Torch Lilies. Red and orange.
- 2 Achillea, The Pearl. White.
- 2 Foxglove grandiflora. Yellow, spotted.
- 2 Echinacea. Purple.

### COLLECTION No. 4

- 2 Veronica. Blue.
- 2 Eupatorium. Blue.
- 2 Garden Heliotrope. Pink and white.
- 2 Lychnis chalcidonica. Red.
- 2 Achillea ageratum. Yellow.
- 2 Chrysanthemums. Yellow, white.

## For the ROCKERY

**12** STRONG PLANTS **\$1.10**

### Collection No. 1

- 2 Nepeta. Light blue.
- 2 Evening Primrose. Yellow.
- 2 Alpine Asters. Blue and yellow.
- 2 Arabis. White.
- 2 Columbine. Mixed shades.
- 2 Lychnis Viscaria. Reddish purple.

### Collection No. 2

- 2 Dianthus. Pink.
- 2 English Primroses. Yellow.
- 2 Armeria. Red.
- 2 Sedum Album. White.
- 2 Statice Incana. Pinkish blue.
- 2 Sedum Acre. Yellow.

### Collection No. 3

- 2 Sedum Spurium. Red.
- 2 Statice Latifolia. Blue.
- 2 Helianthemum. Mixed shades.
- 2 Tunica. Pink.
- 2 Cerastium. White.
- 2 Saponaria. Creeping pink.

### 3 Complete Collections

**36** Plants ONLY ..... **\$3.00**

## For the BORDER

**12** Heavy 2-Year-Old Field-Grown Plants for ONLY **\$1.10**

*These Four Extra Super Collections, 48 Plants in All, for ONLY \$4.00*

### COLLECTION No. 1

- 2 Centaurea. Rich blue.
- 2 Lobelia cardinalis. Red.
- 2 Chrysanthemums. Yellow.
- 2 Sweet William. Pink.
- 2 Yucca. Creamy white.
- 2 Rudbeckia. Purple.

### COLLECTION No. 2

- 2 Platycodon. Blue.
- 2 Achillea ageratum. Yellow.
- 2 Phlox. Mixed.
- 2 Chelone. Mixed.
- 2 Chrysanthemums. Pink.
- 2 Agrostemma. Crimson.

### COLLECTION No. 3

- 2 Baptisia. Blue.
- 2 Heliopsis. Orange.
- 2 Centaurea. Yellow.
- 2 Columbine. Mixed.
- 2 Foxgloves. Pink and purple.
- 2 Phlox. Mixed.

### COLLECTION No. 4

- 2 Canterbury Bells. Pink, white and blue.
- 2 Linum (Blue Flax).
- 2 Hollyhocks. All colors.
- 2 Statice latifolia. Purple.
- 2 Dianthus. Mixed.
- 2 Achillea rubra. Pink and red.

If you are located nearby, drop in and see us. You are cordially invited to visit our nurseries.





# “Nemapeg”

# Alpine Plants

## For the Rockery • Low Border • Edging the Perennial Planting

Building a rockery is one of the most fascinating of pastimes. It gives your artistic nature a chance to perform worth-while designs and ornamental layouts. Through your own genius a perfectly glorious spot of natural beauty is transplanted right to your door. A PLEASING, REFRESHING HOBBY INEXPENSIVELY ACCOMPLISHED.

This short list of rock plants is a supplement to the newer varieties to be found in the first pages of this catalog. Combine these old “STAND-BYS”, with some of the novelties and you will have the most delightful rock garden your heart could desire.

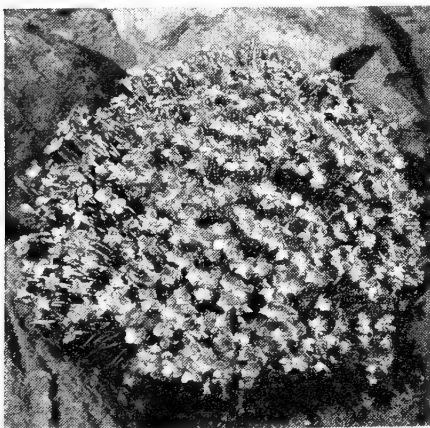
These rock plants cost you only 10c per plant, or 12 for \$1.10, for strong, 2-year stock, worth many, many times as much. Also these plants are very easy to grow, requiring no special care or soil. **YOU CAN BUILD QUITE A ROCK GARDEN WITH THESE PLANTS ALONE! BUILD TODAY!**

**ALPINE ASTERS.** Colorful plants attaining a height of 6 to 8 inches and covered with exquisite blue flowers of aster-like proportions. Blooms from late May to early July. **Strong, 2-year plants, 10c each.**

**ARABIS** (Alpine Rock Cress). One of the earliest of the rock plants. About 8 inches and is covered with an abundance of white flowers to late April. Compact and pretty foliage. **Strong, 2-year plants, 10c each.**

**ARMERIA Lauchiana.** Compact tufts of bright green covered with rose-colored flowers. Blooms profusely in May and June and continues to flower throughout the summer. Six inches. **Strong, 2-year plants, 10c each.**

**CERASTIUM Tomentosum** (Snow-in-Summer). An attractive silver-gray creeper with a mass of white bloom during June. Retains its colorful foliage during the winter. Cerastium will thrive under trees and grow with great success on top of roofs, walls, etc. Where grass will not grow, this hardy rock plant will. About 6 inches. **Strong, 2-year plants, only 10c each.**



DIANTHUS Caesius



ARMERIA Lauchiana

**COLUMBINE** (Aquilegia). Your rockery would be incomplete without several long-spurred Columbines to grace its existence. This perennial is very suitable for rockwork and its beautiful foliage and handsome flowers make an inspiring sight. It comes in every shade imaginable. Grows about 1½ to 2½ feet. **Strong, 2-year plants, only 10c each.**

**DIANTHUS Caesius** (Rock Carnation). The true Cushion Pink. Little solid balls of spiky glaucous foliage. Pink flowers that attain a height of 6 to 8 inches. Very attractive. The flowers are clove-scented. **Strong, 2-year plants, only 10c each.**

**HELIANTHEMUM** (Rock Rose). A dainty dwarf for the Alpine garden. Low-growing evergreen plant forming broad clumps covered with a mass of bloom in pastel colors from pink to clear orange. July to September. Will do well on dry locations. **Strong, 2-year plants, 10c each.**

**LYCHNIS Viscaria.** Fine tufted plant covered with deep red flowers during the summer months. The deep green grasslike foliage is very showy in the rockery. About 12 inches. **Strong, 2-year plants, only 10c each.**

**NEPETA Mussini** (Ground Ivy). A valuable everblooming dwarf rock plant producing light blue flowers; it creeps extensively. Has a pungent odor. **Strong, 2-year plants, only 10c each.**

**SAPONARIA.** A creeping or trailing hardy rock plant, producing from May until August masses of deep pink flowers widely used in the rockery and trailing from walls. About 8 inches. **Strong, 2-year plants, only 10c each.**

**STATICE** (Sea Lavender). Unexcelled for rockery, producing all summer panicles of small flowers.

**S. Latifolia.** Heavy tufts of leathery foliage with large heads of pretty, small purplish blue flowers.

**S. Incana.** Pinkish blue; dwarf. Grows about 10 to 12 inches.

**The above in strong, 2-year plants, only 10c each,**



**TUNICA Saxifraga** (Coat Flower). A dainty tufted plant with light pink flowers all summer. Forms a regular carpet. Invaluable for the rock garden. **Strong, 2-year plants, only 10c each.**

**SEDUM** (Stonecrop). A class of plants particularly adapted for carpeting very dry sandy or rocky places in the sun. An invaluable rock gem.

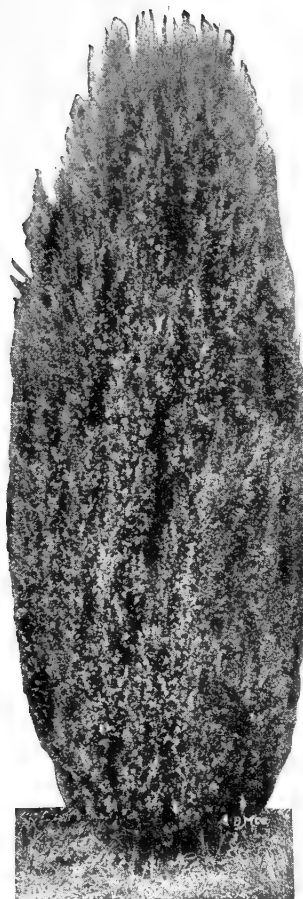
**S. Album.** 4 to 6 inches high. Native of Northern Asia. Flowers white with red centers. Thick, waxy, round foliage.

**S. Acre.** Miniature tufts of dull green. Small, golden flowers. 4 to 6 inches high. Like a moss. Fine for crevice work.

**S. Spurium coccineum.** A late bloomer. Reddish purple. Foliage turns red in fall. 6 to 8 inches.

**All Sedums in strong, 2-year plants, only 10c each.** No rockery can be built without them.

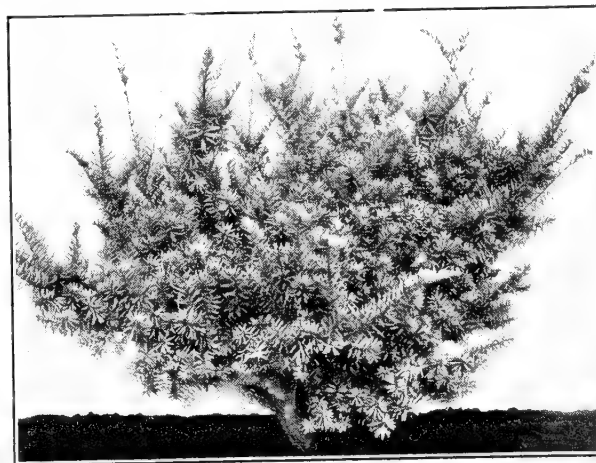




SWEDISH JUNIPER



GLOBE ARBOR-VITAE



SPREADING TAXUS—Yew

# “Nemapeg” CHOICE EVERGREENS

## FOR HEDGES, LANDSCAPING AND SPECIMEN PLANTING

**BLUE MOSS CYPRESS.** 1½-2 ft. Feathery foliage, tinted with a blue overtone. Compact and heavy grower. 60c each.

**SAVIN JUNIPER.** A beautiful trailer that is hardy everywhere. Dark green, tufted foliage 1-1½ ft. 60c each.

**PFITZER'S JUNIPER.** Arching, spreading branches, handsome, feathery, gray-green foliage. 15-18 inch spread. 60c each.

**RETINOSPORA LUTESCENS.** Dwarf Golden Cypress. Feathery foliage, golden tinted. 12-15 inches wide. 60c each.

**GLOBE ARBOR-VITAE.** 12-15 inches high. A dwarf globe-shaped evergreen, dense foliage. 60c each.

**TAXUS, Spreading.** 12-15 inch spread. 60c each.

**SWEDISH JUNIPER.** Large 1½-2 ft. specimens. Similar to the popular Irish Juniper, with greenish blue foliage. Makes a solid pillar. 60c each.

**IRISH JUNIPER.** Sizes 1½-2 feet and over. Tall and columnar with a bluish green cast. 60c each.

**RETINOSPORA PLUMOSA.** (Green.) Almost as broad as tall. Lacy light green foliage, excellent for foundation planting. 1½ to 2 feet only, 60c each.

**R. Plumosa.** (Yellow.) Like the above, very lacy. Foliage tipped with a beautiful yellow. A lovely specimen with real evergreen appeal. Price: 1½ to 2 ft., each 60c.

### Special Collection Offer

Your selection of any 8 specimens listed above.

**8 Perfect Evergreens Only ..... \$4.00**

## “Nemapeg” EVERGREEN BARGAIN

Fine Hand-Picked Evergreens from the New Market Fields

Average height 1½ to 2 ft. There is no reason to deny yourself the pleasure of a well-landscaped home. We offer at extremely low prices the highest quality plant material at decisive reductions.

**2 NEW BLUE MOSS CYPRESS.** Heavy foliage.

**1 SWEDISH JUNIPER.** Tall growing, erect.

**2 CANADIAN HEMLOCKS.** Long, slender graceful branches, conical form.

**2 JAPANESE CYPRESS.** Soft and dense foliage of a deep feathery green.

**1 YELLOW CYPRESS.** Tinted of lovely light yellow.

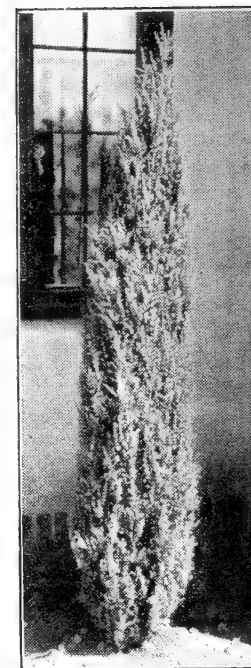
**8 Lovely Trees Only ..... \$4.00**

**These Full-Bodied Evergreens for a Needed Effect are Genuine First-Class Stock, Carefully Grown Under Skilled Supervision—Trees You will be Proud to Own.**

### The Stately Carolina Hemlock

A fine evergreen with spreading pendulous branches. Very graceful. Resembles the Yew. Large 5-6 ft. specimens. A bargain at \$3.50 each.

**Evergreens Shipped Express, Charges Collect. Express Charges Reduced 25 Per Cent.**



IRISH JUNIPER

### How to Plant Evergreens

Evergreens require but ordinary garden soil. A good coating of manure or fertilizer mixed with the soil before planting will greatly enhance their beauty and increase the yearly growth. Set the trees the same depth as they have been growing in the nursery. For trees without ball of soil spread the roots out and downward. Press the soil firmly around the roots and then give the trees a good drink of water. No more watering is needed unless the weather should be very dry and arid. Evergreens can take care of themselves with the bountiful aid of Mother Nature.

“Nemapeg” is a sure sign of “Success.”



ARBOR-VITAE HEDGE

## EVERGREENS Make the Best Hedges

"When once its beauty you have seen,  
You'll buy a hedge that's evergreen."

We offer here the best two varieties of Evergreens for this purpose. These are strong little plants, 10- to 12-inch, well rooted, with good tops. Set them 1 to 1½ feet apart for correct hedges. Do not trim the first year but every year thereafter. Keep compact and bushy.

**AMERICAN ARBOR-VITAE.** Soft, flexible deep green foliage. Fast grower and easily shaped into a very good hedge plant. 12-18 inch, well rooted, at 25c each; \$20.00 per 10; 25 at the 100 rate.

**CANADA HEMLOCK.** Regular conical form. Long, slender, graceful pendulous branches. Dark green color, very dense grower, and thrives in almost any location, in the open or in the shade. Stands heavy shearing. 18-24 inch, well rooted, at 25c each; \$20.00 per 100; 25 at the 100 rate.

PLAN AND PLANT AN EVERGREEN HEDGE TODAY!

## "NEMAPEG" Rockery Builders

Miniature rock Evergreens of distinction. Husky little plants to grace your present rockery or to "start" the new one. Nice, well-developed tops and wonderful roots. Shearing and pruning will keep them any size you desire. "Nemapeg" especially selected stock.

**VEITCH BLUE MOSS CYPRESS.**

**JUNIPER HORIZONTALIS.** Low creeper.

**ANDORRA JUNIPER.** Compact spreader.

**JAPANESE SPURGE.** Creeping, green foliage.

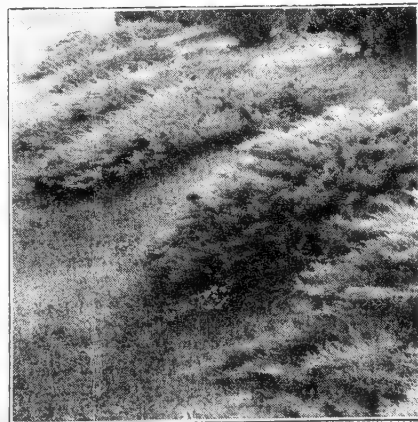
**TAXUS CUSPIDATA.** Spreading Japanese Yew.

**DWARF GOLDEN CYPRESS.**

**JUNIPERUS STRICTA.** Spiny pyramid of blue.

**10 FOR ONLY \$2.00**

25c each. Not less than four sold. "Nemapeg's" Rockery Builders can be shipped by parcel post. Add 25c to the total of your order, for packing and postage.



JUNIPER Horizontalis

## 2-YR. EXTRA HARDY FLOWERING SHRUBS

From early spring until late fall you will have an abundance of beautiful flowers to enjoy, as well as an abundance of ripened berries to attract the birds. From well rooted specimens, each plant is ready to "take hold" quickly in new locations.

**SYMPHORICARPOS Vulgaris** (Coralberry or Indian Currant).

A fine shrub producing in the fall a mass of purple berries that are very decorative. **Each, 25c.**

**FORSYTHIA** (Golden Bell). A show in the early spring when the entire plant is covered with a mass of golden yellow bells. Foliage appears after the flowers and is a deep and glossy green; very showy. **Each, 25c.**

**WEIGELA Amabilis.** A beautiful shrub, producing in May and June a mass of rose-colored trumpet-shaped flowers. Handsome foliage. **Each, 25c.**

**SPIREA VAN HOUTTEI** (Bridalwreath Spirea). Graceful, pendulous branches profusely covered with small, dainty white flowers in May. **Each, 25c.**

**HYDRANGEA PEE-GEE.** The well-known white Hydrangea that turns a lovely red in the fall. Large, pointed pyramid-like blooms of immense size produced during July and August. Very showy and very hardy. **Each, 25c.**

**DEUTZIA, Pride of Rochester.** A beautiful shrub that produces an abundance of double white flowers during June and July. A profuse bloomer. **Each, 25c.**

**HYPERICUM** (Shrub St. Johnswort). A handsome plant of a semi-evergreen habit. Produces deep orange-yellow blooms, like stars, in July and August, and sometimes in September. Large, striking flowers. A mass of beauty. Long, narrow, dark green, glossy foliage; semi-evergreen. **Each, 35c.**

**DEUTZIA crenata.** A useful shrub with sweet scented flowers in loose clusters. Rose colored flowers in June. **Each, 25c.**

**HONEYSUCKLE Tatarica rosea.** A useful shrub with an abundance of fragrant flowers in spring and bright red berries in the fall. **Each, 25c.**

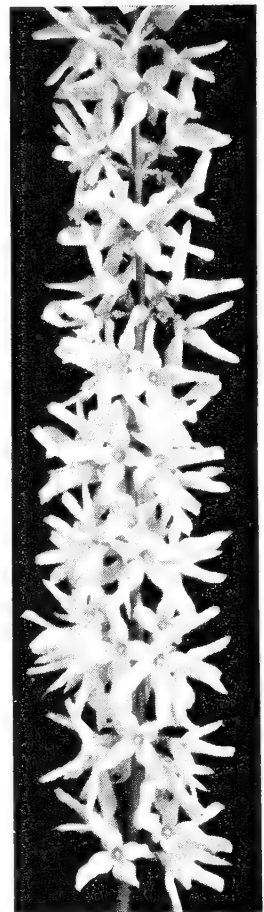
**LAGERSTROEMIA Rubra** (Crape Myrtle). A lovely shrub

blooming all summer. In extreme northern areas it should be protected against hard frost. **Each 25c.**

**Flowering Shrub Collection**  
Your own selection of 6 Shrubs  
(except Hypericum). Only \$1.25.

**SYRINGA Coronarius** (Mock Orange). Fragrant, white flowers in abundance during June. **Each, 25c.**

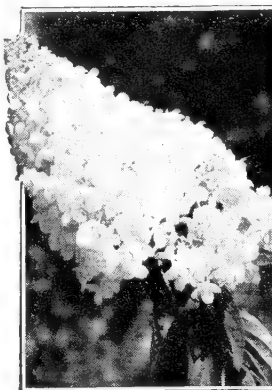
**Shrubs are Hardy—Easy to Grow!**  
**PRICED LOW!**  
Fine for Hedges and Screens



FORSYTHIA—Golden Bell

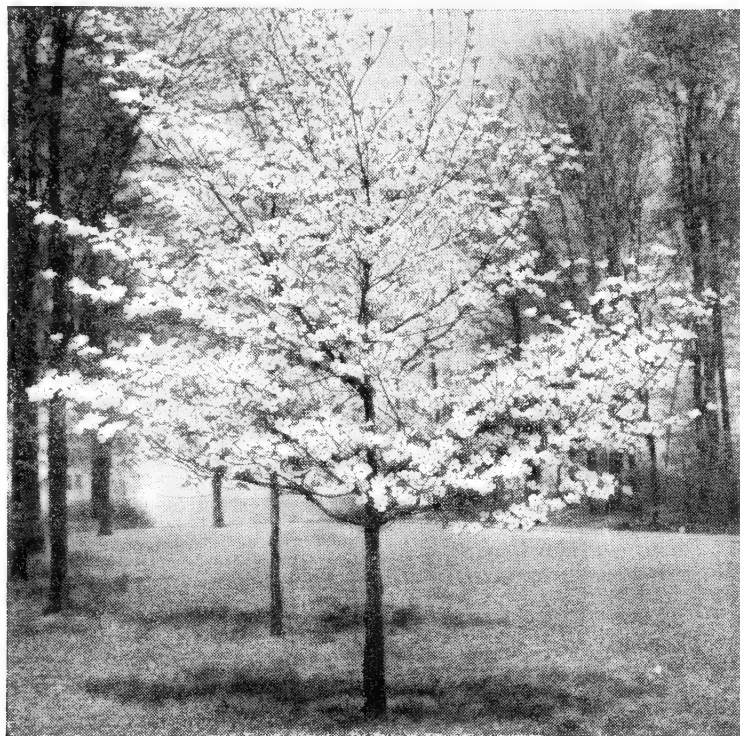


WEIGELA Amabilis



HYDRANGEA Pee-Gee

# “Nemapeg” Ornamental Flowering Trees and Shrubs



WHITE FLOWERING DOGWOOD



BLUE HYDRANGEA

**Bring You the Very Best in “Beauty Display”! Every Item Exactly as Described. “Nemapeg’s” Stock is Thrifty and Healthy, as Well as Thrifty to Buy!**

**Shipped Express, Charges Collect!**

**BEAUTIFUL DOGWOOD.** Pink and white. A lovely sight in May and June when in bloom with gorgeous pink and white flowers. Red fruits or berries in September. A handsome American tree. **Strong, husky, well-branched trees, 3 to 3½ feet, each, 79c; 2 for \$1.50.**

**RED FLOWERING DOGWOOD.** This tree is grafted and produces a mass of deep orange-red flowers in May and June. The red berries appear in September. A beautiful ornamental tree all summer and fall. In the fall the entire tree takes on a deep bronzy red appearance. **Grafted trees, 2 to 3 ft., each, \$1.50; 3 to 4 ft., each, \$2.50.**

**BECHTEL’S DOUBLE FLOWERING CRAB.** A very showy tree, handsome in appearance. Grows 15 to 18 feet and is very compact. Each fragrant flower reminds one of a little pink Rose. Flowers followed by showy fruit in the fall. Blooms in May. **Grafted trees, 2 to 3 ft., each, \$1.25; 3 to 4 ft., each, \$1.50.**

**JAPANESE CHERRY, Fugenzo.** A beautiful ornamental tree, blooming late in the spring. Exquisite double pink flowers. **Heavy trees, 3 to 4 ft., only \$2.00 each.**

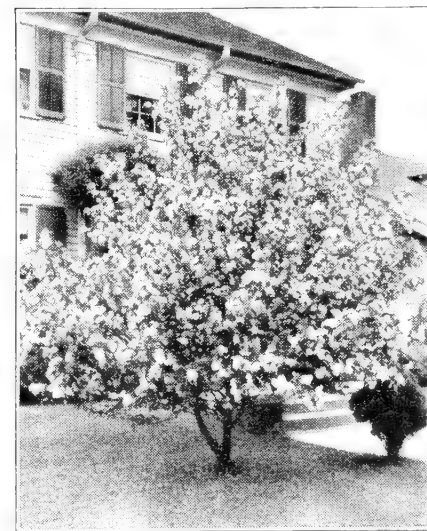
## Nemapeg’s Nikko Blue Hydrangea

**The New Blue Variety.** On sandy soil the color is a deep vivid blue. On heavy soil the color may vary. Iron shavings or powdered alum will keep the flowers much bluer, if they should tend to be off-color. A mass of flowers in June until September. **Heavy 3-year clumps, only \$1.00 each; 2 for \$1.75. 1-year plants, 2 for \$1.10.**

## Genuine Hybrid French Lilacs

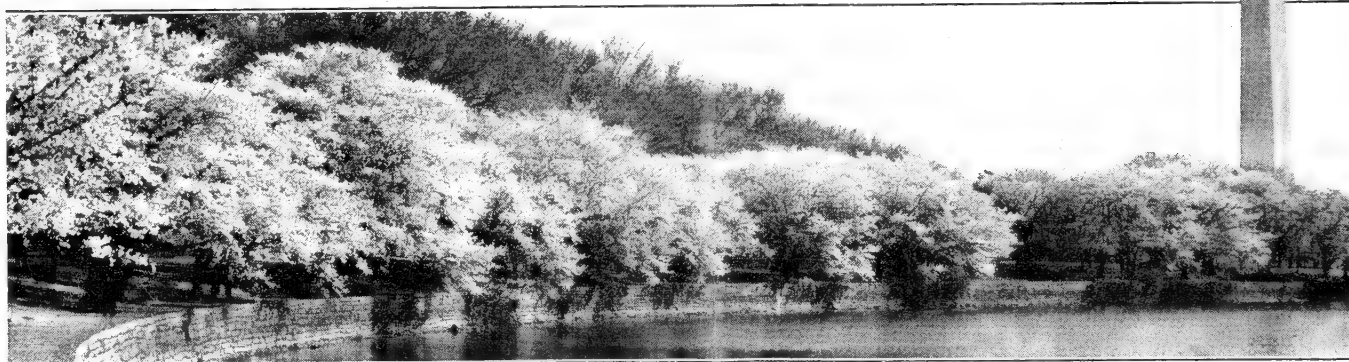
Heavy grafted plants, 1 to 2 feet, well budded. In one season’s time you will have stock worth \$1.50 to \$2.00 each.

**Special Offer—85c each or 2 for \$1.50. In the following varieties:**  
**Chas. Joly.** Double purplish red. **Mme. Lemoine.** Double white.  
**Waldeck-Rousseau.** Semi-double soft pink.



BECHTEL’S FLOWERING CRAB

**MAGNOLIA** (*Magnolia soulangeana*). “Saucer Magnolia.” This beautiful tree attains a height of 18 to 20 feet. In the spring the whole tree is a mass of deep pink flowers, spotted purple. These flowers are like immense Tulips and produce a show not soon forgotten. This “beauty” in strong, 2 to 3 ft. trees at \$2.25 each.



JAPANESE FLOWERING CHERRIES at the Tidal Basin, Washington, D. C.







# Broad-Leaf EVERGREEN SHRUBS

## Azaleas

Azaleas are and always have been the joy of every gardener. Their gorgeous beauty, in late spring, cannot be painted in words. It is a "breath-taking" sight.

The plants have a sturdy construction, well able to withstand severe weather. Grow compact and bushy and keep very neat, by judicious pruning and trimming.

### "NEMAPEG'S" Finer Azaleas Bring You the Most Joy and Beauty

**AZALEA Hinodegiri.** (The choice Red Evergreen Azalea). The well-known brilliant red blooming sort. A compact growth of glossy, rounded evergreen foliage. A mass of flaming red. **Heavy well-formed budded plants as follows:** 4 to 6 inch spread, each 55c; 2 for \$1.00. 6 inch spread, each \$1.00; 2 for \$1.75. 6 to 8 inch spread, each \$1.25; 2 for \$2.25.

**A. Mollis** (Chinese Azalea). Deciduous and very hardy. The flowers appear in May before the leaves unfold. Individual flowers 2 to 3 inches in diameter, borne in great clusters. Shades of deep orange, as well as salmon and flame. Will stand full sun. **Strong plants, each, only 87c; 2 for \$1.59.**

All Azaleas shipped by express, charges collect

#### RHODODENDRON



**A. Schlippenbachi** (Chinese Royal Azalea). One of the finest. A deciduous plant producing flowers of large size. Each flower nearly 3 inches across. Each stem carries as many as 8 to 10 flowers in one cluster. A beautiful pale rose. Large foliage, a deep green, tinted bronze. 4-year specimens, 6 inches high, each, \$1.10; 2 for \$2.00. Heavy 7- to 8-year-old budded plants, each, only \$3.55. This is a rare variety.

**PIERIS Mariana** (Andromeda). Unlike the American and Korean mountain varieties, this Pieris is not evergreen. It forms a very compact clump, with slender, upright branches that are erect and strong. The flowers are good-sized cups in sprays between the branches. A beautiful white touched with a delicate pink. Has beautiful, glossy green foliage, which turns reddish bronze in the fall. A rare gem that you will not find in very many gardens. Thrives well in the open, as well as the shade. **Strong clumps, 18 to 24 in., each, \$1.00. Shipped by express, charges collect.**

**PIERIS Japonica** (Evergreen). A beautiful low evergreen. Foliage rich and smooth. Flowers in racemes, very showy. 6 to 8 inch, 2 for \$1.00. 8 to 10 inch, \$1.25 each.

### Prices On Larger Rhododendrons Upon Request

**THEIR CARE:** Rhododendrons and Azaleas prefer a shady location. They will thrive in semi-sun, but do not do so well in full sunlight. They require, for best growth, a soil having an acid reaction. This acidity may be had by adding to your soil either humus, leaf mold or peat moss. About two-thirds of this material to one-third soil. Never lime. Mulch with 2 to 3 inches of any of the three mentioned above, for retaining moisture and acidity around the plants. **YOU WILL HAVE SUCCESS.**

Rhododendrons and Azaleas are shipped by express, charges collect. Rates have been reduced 25 per cent.



AZALEA MOLLIS

## Better Rhododendrons

### PLANTS OF SUPERIOR BEAUTY!

Their bloom and foliage is incomparable. Lovers of shade, thrive equally well in the open on moist, well-drained ground. Rhododendrons may well be described as "Flowering Evergreens." Their broad-leaved foliage is evergreen. Their clusters of flowers are beyond description. Large clusters measuring from 4 to 6 inches in diameter in rich colors.

If price has hitherto deprived you of the glory of these plants, they are now yours for the asking. Nemapeg brings you **MORE QUALITY FOR LESS MONEY!**

**"NEMAPEG'S" THORO-BRED HYBRID RHODODENDRONS—Absolutely the Finest in Rhododendrons!** Hybrids are improved plants both in growth and bloom. The only types wherein you may obtain those deep lavenders and dark brick-reds. Usually having commanded a high price in the markets, Nemapeg offers you the following Hybrid Rhododendrons in a mixture of deep lavenders and brick-reds. These are not labeled separately:

**Selected Nemapeg Hybrids. 1-1½-2 ft. Many budded. \$1.29 each; 3 for \$3.00.**

**CHOICE AMERICAN TYPE RHODODENDRONS.** A limited supply in the following varieties:

**Maximum.** Pink and white.  
**Catawbiense.** Reddish purple.  
**Carolinianum.** Salmon-pink.

Running 1-1½ feet.  
**3 for \$1.50**

**Rhododendrons**  
shipped by express,  
charges collect.

## Worth-while Additions

### TO YOUR GARDEN

At Money Saving Prices

**ENGLISH COWSLIP** (*Primula Vulgaris*). An old favorite in gardens everywhere. Fine for the rocky and the low border. Early spring bloomer. Grows 10 inches. Produces pendent flowers of a golden yellow that grace the plant for over 6 weeks. Usually retailing for 25c each, we offer here strong transplanted stock, 12 strong plants for **ONLY \$1.00**. (By parcel post, add 15c.)

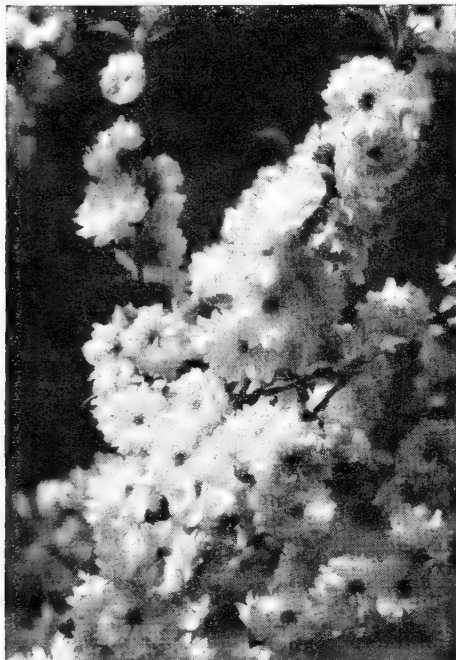


ENGLISH COWSLIP

### DOUBLE FLOWERING ALMOND.

A beautiful shrub with clusters of deep pink flowers along the branches during early spring. We offer grafted plants on peach understock, many ready to bloom this year. Strong stock, 1-1½ feet, 2 for \$1.00. (By parcel post, add 15c). Double Almonds are choice plants.

CHINESE LILACS



DOUBLE FLOWERING ALMOND

**CHINESE LILACS.** Bush form. A dense shrub, almost shrouded with fragrant purple Lilacs. Early bloomer. Strong plants, 3-4 feet, 2 for \$1.00. (By parcel post, add 25c.)



# By Popular Demand

## WE AGAIN OFFER THESE SUPERB COLLECTIONS

### "Border Grace"

A Rare Novelty Collection for the Perennial Garden or Border

- |                                 |                                     |                                  |
|---------------------------------|-------------------------------------|----------------------------------|
| 1 Japanese Iris                 | 1 Long-Spurred Hybrid Columbine     | 1 Pardonthus Chinensis           |
| 1 Sidalcea                      | 1 Spirea Filipendula Hexapetala     | 1 Chrysanthemum, Laciniated      |
| 1 Lythrum                       | 1 Campanula Persicifolia "Pfitzeri" | 1 Asclepias Tuberosa             |
| 1 "Nemapeg's" New Pink Veronica | 1 Heuchera Brizoides                | 1 Delphinium Bellamosum Improved |

12 Heavy 2-3 Year Plants for **ONLY \$2.50**

### "Rock Beauty"

A Rare Novelty Collection for the Rock Garden

- |                           |                           |                             |
|---------------------------|---------------------------|-----------------------------|
| 1 Anemone Pulsatilla      | 1 Silene Schafta          | 1 Thymus Coccineum          |
| 1 Primula, Giant Munstead | 1 Campanula Poscharskyana | 1 Iris Pumila               |
| 1 Heuchera Sanguinea      | 1 Iberis Sempervirens     | 1 Aster, Countess of Dudley |
| 1 Linum Flavum Compactum  | 1 Geranium Atrorugineum   | 1 Lavandula Vera            |

12 Heavy 2-3 Year Plants for **ONLY \$2.50**

### "Regal Bouquet"

A Rare Novelty Collection for the Cutting Garden

- |                          |                         |                         |
|--------------------------|-------------------------|-------------------------|
| 1 Grenadin Carnation     | 1 Gypsophila Acutifolia | 1 Valeriana Officinalis |
| 1 Artemisia Lactiflora   | 1 Boltonia Latisquama   | 1 Hybrid Delphinium     |
| 1 Centaurea Macrocephala | 1 Gaillardia, Burgundy  | 1 Thermopsis            |
| 1 Hemerocallis Flava     | 1 Scabiosa Caucasicca   | 1 Trollius              |

12 Heavy 2-3 Year Plants for **ONLY \$2.50**

**All 3 Collections** As Offered Above (36 plants in all) For **ONLY \$7.00**

*Plant Today - The "Nemapeg" Way*

**REMEMBER!** The earlier you order the earlier you will plant and **THE MORE FLOWERS YOU WILL HAVE!**





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VERONICA



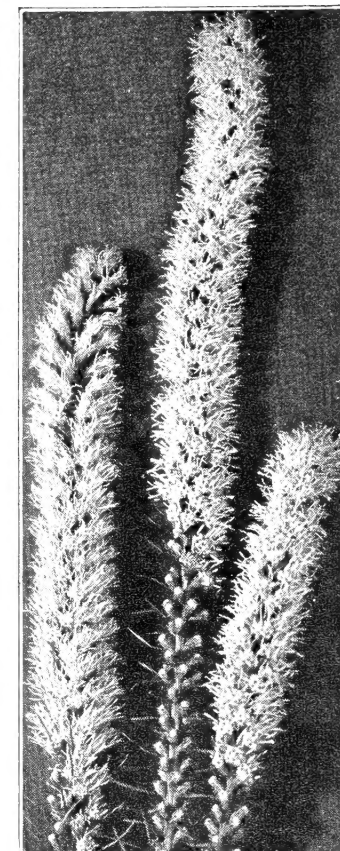
SHASTA DAISIES



ANCHUSA



DOUBLE HOLLYHOCKS



LIATRIS

### PLEASE NOTE

Due to the unprecedented burden placed upon the transportation facilities of our country because of the war, we urge our customers to place their orders as early as possible so as to be sure of delivery of their nursery stock at the proper planting time.



LYCHNIS Chalcidonica



STATICE



COREOPSIS



ALYSSUM SAXATILE COMPACTUM



# "Nemapeg" ANNUAL PLANTS

## Ready for Transplanting in Your Garden

Every garden has room for Nemapeg's free flowering annuals of merit. They live only one season and actually bloom themselves to death. Easy to grow, most inexpensive of all garden items. Always delightful to the eye and so gay in color and variety.

**NEW DOUBLE PETUNIA "Victorious."** A glorious "Victory" mixture of rainbow colors. Double and brilliant colorings. Fringed, curly petals. IT'S GOT EVERYTHING! The finest double Petunia we've ever seen. 20 plants for \$1.25.

**PETUNIA, Rosy Morn.** The most popular bedding Petunia. Dwarf bushy plants with brilliant rose-colored flowers with white throat. Always in bloom. 25 plants for \$1.00.

**BALCONY PETUNIAS.** Dwarf. Mixed colors. Single flowers. 25 plants for \$1.00.

**NOVELTY ASTERS, American Beauty.** Large incurved blooms borne on stout stems 18 to 24 inches in length. All colors. 35 strong plants only \$1.00.

**NOVELTY STOCKS.** In a fine rainbow mixture of colors. Wonderful cut flower. Profuse bloomer. 35 plants for \$1.00.

**ENGLISH WALLFLOWERS.** Beautiful cut flowers, very highly perfumed. Resemble stocks. Heavy, gray-green foliage. Half-hardy perennials. A fine mixture of bronze, yellow and orange. 40 plants for \$1.00.

**ZINNIAS, California Dahlia-Flowered.** Immense flowers on straight, heavy stems. Every color imaginable. Profuse bloomers until frost. 40 plants for \$1.00.

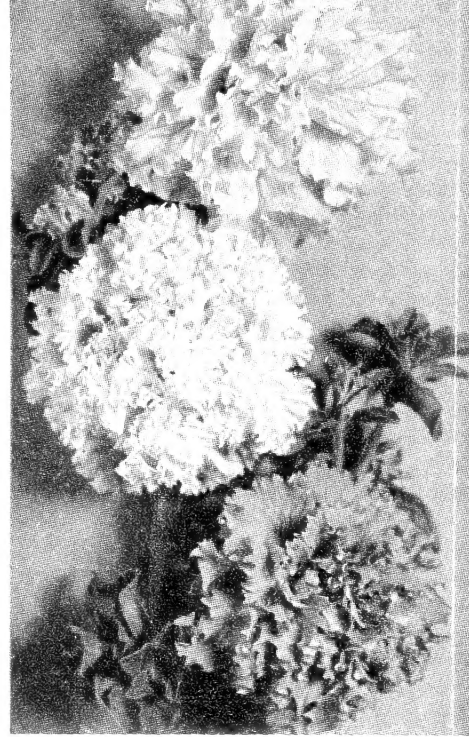
**SALVIA (Red or Scarlet Sage).** An annual that gives a big splash of color. Blooms until frost. Ours is the best strain. 30 plants for \$1.00.

**SCABIOSA (Mourning Bride).** Magnificent annuals of easy culture; invaluable for cutting; also excellent for beds or borders. Choice mixed double varieties. 35 plants for only \$1.00.

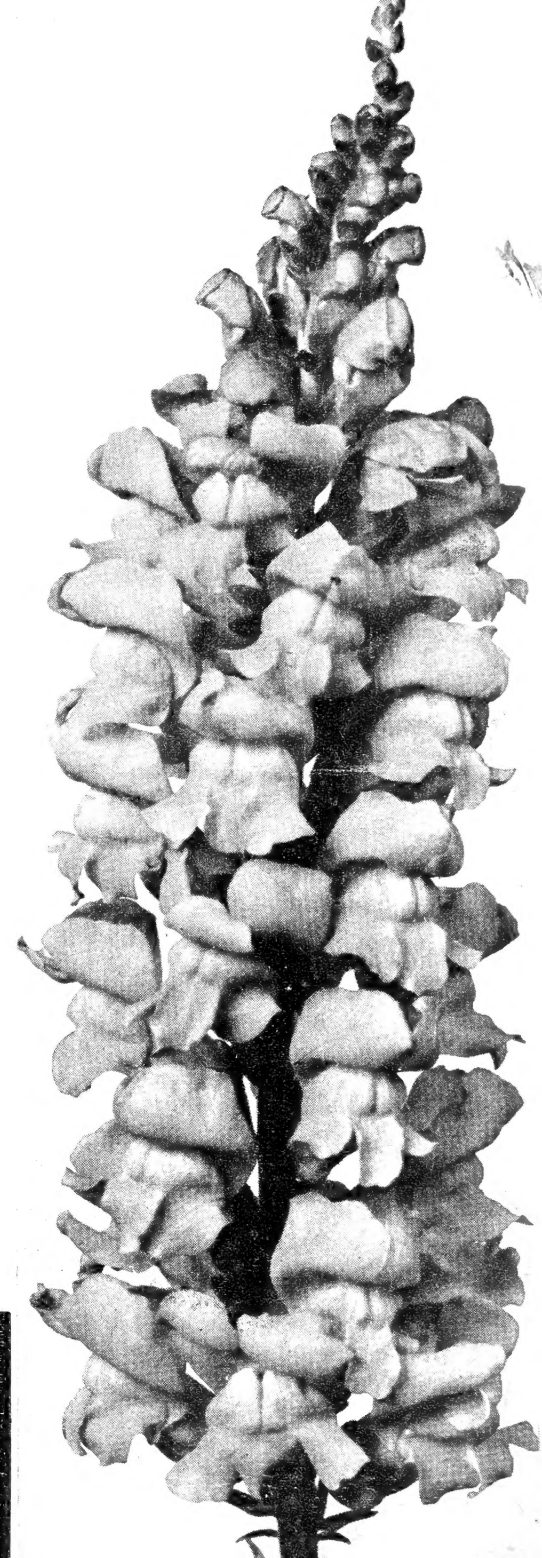
**SNAPDRAGONS, Novelty Mixture.** 6 beautiful colors. Newest creations in giant blooms. All summer until late in fall. 40 strong plants only \$1.00. "NEMAPEG" Snapdragons are famous wherever known.



ZINNIA, CALIFORNIA DAHLIA-FLOWERED



NEW DOUBLE PETUNIA, VICTORIOUS



### SPECIAL "ANNUALS" OFFER

**100** Plants for Only **\$2.50**  
(A garden full of bloom)

Not less than 20 of each variety! Here is YOUR choice:

Aster, American Beauty  
Novelty Stocks  
English Wallflowers

Zinnias  
Red Salvia

Scabiosa  
Snapdragons

(Select any 5 varieties of the above in lots of 20 each. The whole hundred plants for ONLY \$2.50.)

**NEW MARKET PERENNIAL GARDENS**  
August S. Hoffer  
Proprietor and Gen. Mgr.  
NEW MARKET, New Jersey

Phone  
Dunellen  
2-7053